

## MLM Company Profile: AdzZoo.Com



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### AdzZoo.Com

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#### Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmlegal.com](http://www.mlmlegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

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#### Founding Story

Kevin Anderton and Scott Anderton are the Founders of AdzZoo.Com. Kevin Anderton helped to form the first pre-paid phone card company in the United States. Kevin has extensive experience in managing large groups of people, including 50 employees and 25,000 sales consultants for the company Anderton Communication Marketing, Inc.

Scott Anderton was the Founder of three additional companies and has extensive experience developing and training sales teams.

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AdzZoo.Com was founded in 2009.

#### Impact on the Industry

AdzZoo.Com has been featured on CBS4 news station.

#### Discussion of Products

AdzZoo.Com offers local small business owners geo-targeted online advertising campaigns to help them

compete with national chain retailers and major corporations. AdzZoo.Com helps clients develop a web presence, enhance website optimization, maintain a Google Ad Network, and utilize social networks and search engine maps for marketing purposes.

**Discussion of Opportunity**

Independent Campaign Distributors receive a duplicate AdzZoo.Com website where they earn income based on how many visitors click on ([www.mlmlegal.com](http://www.mlmlegal.com)) their ads.

AdzZoo.Com’s Pricing Packages are illustrated as shown:

Features	Basic Plan	Standard Plan	Advantage Plan	Ultimate Plan	Days
Web Page Design and Creation	✓	✓	✓	✓	7 Days
Local Search Optimization	✓	✓	✓	✓	7 Days
Web Page Launch	✓	✓	✓	✓	7 Days
Link To Existing Business Website	✓	✓	✓	✓	7 Days
Professional Copywriting Content	✓	✓	✓	✓	7 Days
Directory Submission	✓	✓	✓	✓	30 Days
Google Maps Submission and Optimization	✓	✓	✓	✓	30-40 Days
Yahoo & Bing Local Listings Submission	✓	✓	✓	✓	30 Days
GPS Submission	✓	✓	✓	✓	30 Days
Online Customer Support	✓	✓	✓	✓	9am-4pm EST M-F
Meta Tags		✓	✓	✓	7 Days
Web Page Optimization and Monitoring Daily		✓	✓	✓	Daily
Social Network Marketing		✓	✓	✓	7 Days
Dedicated Account Representative		✓	✓	✓	7 Days
Online Traffic Reporting		✓	✓	✓	30 Days
Keywords Research & Analysis		✓	✓	✓	14 Days
Keywords Selected by Google Certified Expert		✓	✓	✓	14 Days
Keywords Selected by Client		\$250 Extra**	\$250 Extra**	\$250 Extra**	14 Days
Search Network		✓	✓✓	✓✓✓	7 Days
Content/Branding Network Marketing		✓	✓✓	✓✓✓	30 Days
Organic Listing Enhancement		✓	✓✓	✓✓✓	7 Days
First Page Placement on Google		✓	✓✓	✓✓✓	30 Days
Custom Web Page	\$200 Extra	\$200 Extra	\$200 Extra	✓	7 Days
<b>Pricing</b>	<b>\$99.95</b>	<b>\$200-\$750</b>	<b>\$200-\$1,200</b>	<b>\$1,000+</b>	

**Discussion of Distributor Base and Sales Volume in U.S.**

NA

Company Website: <http://www.adzoo.com/>

*\*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at [www.mlmllegal.com](http://www.mlmllegal.com), including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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