

Oregon Law Practice Management

Practice Management Tips for Oregon Lawyers



A Look Back – The Best Tips Come from Tweets

If you're a fan of social media, in particular [Twitter](#), then you need no convincing of its influence. A source for breaking news, advice, inspiration, and trends – 140 characters can be [quite powerful](#). If you have followed this blog from its inception, then you know I'm not just [on Twitter](#), I'm a [Twitter fanatic](#). So as the year draws to a close, please indulge me while I reminisce. I give you some of my favorite tweets from 2010:

Practice Tips – Marketing – Networking – Client Relations

- [25 quick tips for a healthier bottom line](#) (via [@ABAesq](#))
- Do you answer your company phone with “hello?” [Add some greeting to your greeting!](#) (via [@Callruby](#) Ruby Receptionists)
- [Expand Your Social Networks to Create Meaningful Connections and Build Business](#) (via [@MassLOMAP](#))
- [Get ready for tax filing season with our tips for reporting employee and contractor wages](#) (RT [@BusinessDotGov](#))
- Great post by [@VickiVoisin](#) on the Paralegal Mentor: [Are you Thinking HOORAY! or OH NO! ??](#) (Effective billing practices for paralegals.) (via [@NALStweet](#))
- [Jurors' comprehension of jury instructions: 50%](#). New issue of OJRU. (RT [@KKComCon](#))
- [Law firms use You Tube](#) to show off services, specialties (via [samtaracollier](#) Samantha Collier)
- New at My Law License: [Do You Want More Clients, Or More Referrals?](#) >Good guidance for new attys (RT [@btannebaum](#) via [@DavidSug](#))
- [New Federal Rule on Experts Takes Effect Dec. 1](#) (RT [@DaphneDrescher](#) RT [@HaleyOdom](#))
- Oregon Court of Appeals: [Biking while drunk](#) counts in ‘Three Strikes’ law (RT [@KTVZ](#))
- [Understanding Lawyers: The Personality Traits of Successful Practitioners](#) (via [@steigerlaw](#))

Technology and Social Media

- [5 Essential iPad Apps for Students](#) – The Mac Lawyer (RT [@goclio](#) [@themaclawyer](#))
- [5 Tools Maximize Your “Twitter Lists” Usage](#) (RT [@TweetSmarter](#))
- [Alabama State Bar Ethics Opinion Permits Use of Cloud Computing For Client Data](#) (RT [@LawSpy](#))
- Attorneys: if you wish to use Dropbox, set it up with TrueCrypt – how to's: <http://ow.ly/3huft> and <http://ow.ly/3hu9W> (via [@LegalTypist](#); via [@victormedina](#))
- [Clean your Twitter DM inbox quickly & easily](#) using InboxCleaner (RT [@TweetSmarter](#))

- [Examining a PDF's Document Security](#) (via [@ltrc](#) RT [@rodneydowell](#): RT [@ernieattorney](#))
- [Firms Turning to Open Source Alternatives for Web Site Design & Management](#) (RT [@nerinopetro](#) via [@rodneydowell](#))
- [Handling negative comments online](#) {Video} (important advice 4 social media users) (RT [@AdvertisingLaw](#): RT [@ginidietrich](#))
- [How to Achieve Email Nirvana](#) (RT [@rocketmatter](#))
- [Little Johnny got your iPhone?](#) He may be downloading expensive apps from iTunes, (via [@jeffrichardson](#))
- [Me and Dropbox, sitting in a tree. S-Y-N-C-I-N-G.](#) (via [@HomeAccountancy](#)) (Dropbox, "the easiest way to store, sync, and, share files online.")
- Mobile security threats are said to be on the rise for 2011. [Are you doing all you can to guard your iPhone data?](#) (RT [@PCTools](#))
- NEW Ohio opinion: [Judges and lawyers can be social media 'friends,'](#) says high court (by [@deanofsearch](#) (via [@nikiblack](#)))
- PCWorld's "[100 Best Products of 2010](#)" (RT [@iomega](#))
- Practical Paralegalism: [Do You Know Where Your Mobile Devices Are?](#) (via [@ExpertParalegal](#))
- [Protect yourself from cyber scams](#) (via [@DocketzMA](#))
- [Read my review](#) of [@CredenzaSoft](#)'s practice management product in this month's ABA GP/Solo mag (via [@jaredcorreia](#))
- RocketMatter News: Dropbox Integration, Upcoming CLE Webinars, Holiday Gift Ideas <http://bit.ly/epb1ly> (RT [@rocketmatter](#) via [@jaredcorreia](#))
- [Secure Passwords – You are the weakest link!](#) (Make them 12 characters long now) (absolutely!) (RT [@jimcalloway](#))
- [Social Media for Law Firms: New Facebook Profiles – What You Need to Know](#) (RT [@samtaracollier](#))
- [Who's the Boss—You or the Beep?](#) – Attorney at Work via [@DanPinnington](#))

A note from the author:

Truth be told, so much (good!) content comes and goes (so quickly) on [Twitter](#), that putting together such a list is harder than it looks. All of these great tips were culled from tweets in the last 30 days. I mention this not only in the spirit of full disclosure, but also to drive home a point: [Twitter](#) has a lot to offer. It isn't a passing fancy, it's for real. So if you haven't jumped on board yet, add this to your list of New Year's resolutions.

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