

## MLM Company Profile: Starise America



**STARISE™**

\*\*\*\* Trademark of Starise America

### Starise America

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#### **Editor's Note:**

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . \*

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#### **Founding Story**

The founder of Starise America is Kazunori ([www.mlmllegal.com](http://www.mlmllegal.com)) Seki. He was a successful distributor and industry consultant. The company was founded in 2005. The American corporate office is located in West Jordan, Utah.

#### **Impact on the Industry**

NA

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#### **Discussion of Products**

Starise America offers health and wellness drinks that include Eleuthero Root, Albizzia Bark, Reishi Mushrooms, Longan, Lycium Berry, and many other ingredients that assist with stress reduction, healthy blood flow, and skin revitalization.

## **Discussion of Opportunity**

There are nine ways to earn income with Starise America, including the following:

*Cash Back/Retail Sales – Earnings for generating extra personal volume*

*Fast Start – Quick rewards for introducing new people to the Starise opportunity*

*Rising 7 – Share in this bonus pool for maintaining 7 active personal enrollees*

*Power Earnings – Receive up to 10% on your lesser leg volume, up to \$40,000!*

*Power Matching – 100% bonus match on your personal enrollees Power Earnings*

*Rising Rank – Uni-level payout on personal enrollee organizations based on rank*

*Long Leg and Carryover – Earnings for leg volume differences*

*Global Diamond Pool – Share 1% of the worldwide AP sales volume*

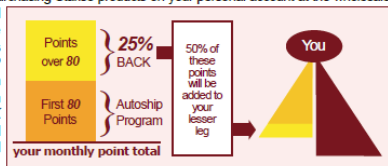
*Founders Diamond – A 12-month bonus payout for the premier field leaders*

The company offers the following compensation plan:

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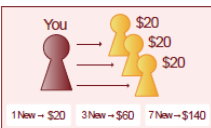
### RETAIL SALES AND CASH BACK BONUS

Selling Starise products to consumers is directly tied to the **CASH BACK BONUS**. Retail sales allow you to earn income by purchasing Starise products on your personal account at the wholesale price then sell them at a retail price that you determine. The **CASH BACK BONUS** pays you 25% of all volume over 80P that has been generated on your personal account. In addition to the **CASH BACK BONUS**, 50% of all personal volume over 80P will be added to your lesser leg volume.



### FAST START BONUS

By enrolling a new distributor who selects the **FAST START PACK**, which includes a one-month supply of KIZUNA and a distributor start up kit at a discount, you can receive a one-time bonus of \$20 per position. This is an unlimited payout, so the more people you enroll with the **FAST START PACK**, the higher your bonus adds up to be.



### RISING 7 BONUS

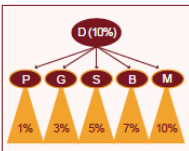
When you reach a total of seven active personally enrolled distributors, you qualify for the **RISING 7 BONUS!** For every seven active personally enrolled distributors you have each month, you will receive a share in the **RISING 7 BONUS** pool. The more shares you accumulate, the larger your earnings will be!



### RISING RANK BONUS

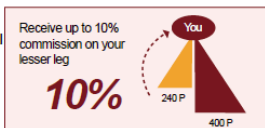
Receive earnings on the enrollee organizations of your personal enrollees based on the rank at which you qualify. As you advance in rank, your earnings percentage increases as well. The **RISING RANK BONUS** is also equipped with an override feature, allowing you to continue to receive earnings as members in the enrollee organization advance in rank.

Rank	Personal Enrollees	Points in Each Leg	Payout
Member	N/A	N/A	N/A
Bronze (B)	1 Enrollee	2,500 P	3%
Silver (S)	3 Enrollees	5,000 P	5%
Gold (G)	5 Enrollees	10,000 P	7%
Platinum (P)	7 Enrollees	20,000 P	9%
Diamond (D)	10 Enrollees	40,000 P	10%



### POWER EARNINGS BONUS

Personally generate 80 points and have a personal enrollee that generates 80 points and you qualify to receive a 10%\* commission on all your lesser leg volume, with a maximum monthly payout of \$40,000!



### POWER MATCHING BONUS

1 Enrollee 25% / 2 Enrollees 50% / 3 Enrollees 100%

To further reward our field leaders for their sales, and their downline organization sales, Starise offers the **POWER MATCHING BONUS**, which provides you the opportunity to earn a 100% match of the **POWER EARNINGS BONUS** up to \$40,000 paid to distributors in your personal enrollment tree when you have at least three active personal enrollees. This consists of the distributors you personally enroll, the distributors they personally enroll, and so on. The **POWER MATCHING BONUS** is equipped with an override feature, allowing you to continue to earn a **POWER MATCH** as members in the enrollee organization advance in rank.

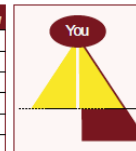
Rank	Power Match Max
Member	\$500
Bronze (B)	\$1,000
Silver (S)	\$2,500
Gold (G)	\$5,000
Platinum (P)	\$10,000
Diamond (D)	\$40,000



### LONG LEG BONUS

Starise has two six month bonus cycles designed to reward the full time field leaders for their efforts, from January to June, and July to December. In many cases, distributors have one leg that exceeds the other in volume. Not to worry though, this occurs often. In fact, with the **LONG LEG BONUS** you will be rewarded for this. You can earn your share of this pool by qualifying as a Diamond three out of the six months in a cycle. The volume difference in each leg is calculated and added up each month you qualify as a Diamond. At the end of the cycle, the total accumulated volume earns you a percentage of the bonus pool. Maximum accrual of 800,000P per qualified month.

Rank	Active Enrollees	Ranks in Downline	Points in Each Leg
Diamond	10 Enrollees	N/A	40,000 P
Executive Diamond	10 Enrollees	1 Diamond	60,000 P
Double Diamond	10 Enrollees	2 Diamond	80,000 P
Triple Diamond	10 Enrollees	3 Diamond	120,000 P
Presidential Diamond	10 Enrollees	4 Diamond	240,000 P
Crown Diamond	10 Enrollees	5 Diamond	360,000 P



### GLOBAL DIAMOND BONUS POOL

We have reserved 1% of the total company AP points for our Executive Diamonds and above. In this group, you may earn points that go towards a share in the **GLOBAL DIAMOND BONUS** pool based on the "paid as" rank during each month in the six-month cycle. Qualifiers will earn a share of the pool based on their accumulation of points during each cycle.

Rank	Ranks in Downline	Points in Each Leg	Points
Executive Diamond	1 Diamond	60,000 P	1
Double Diamond	2 Diamond	80,000 P	2
Triple Diamond	3 Diamond	120,000 P	3
Presidential Diamond	4 Diamond	240,000 P	4
Crown Diamond	5 Diamond	360,000 P	5

### FOUNDERS DIAMOND BONUS

We have reserved 1% of the total company AP points for our qualifying Diamonds and above. In this group, you can earn an equal share of the pool by qualifying as a Diamond or above for any nine months during the 12-month cycle from January to December. When you have qualified for this bonus, you will receive a bonus each month of the following year. In addition to the monthly bonus, you will receive an all expenses paid vacation to an unforgettable destination in Japan!

For more information, one must contact the company.

### Discussion of Distributor Base and Sales Volume in U.S.

The company's website states that it is the most ([www.mlmllegal.com](http://www.mlmllegal.com)) successful five year company, in direct selling, that Japan has ever had.

Company Website: <http://www.stariseamerica.com/>

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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