

MLM Company Profile: Lightyear Wireless



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Lightyear Wireless

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Lightyear Wireless states that it is backed by a 16-year old telecommunications company and is headquartered in an 80,000 square foot facility in Louisville, Kentucky.

The company states that its management team has over 40 years of experience in the network marketing industry and the CEO has been rated as "One of the top 25 most influential people in telecommunications."

Impact on the Industry

Lightyear Wireless is an accredited member of the Better Business Bureau.

Discussion of Products

Lightyear Wireless offers wireless internet, VoIP home phone service, local (www.mlmllegal.com) phone service, calling cards, business services, home security systems, long distance services, satellite television, and travel rewards through Travelocity.

Discussion of Opportunity

Lightyear Wireless offers the following compensation plan:

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Personal Commissions:

- Earn 1% to 10% on your personal customer revenue when you reach the required billing targets. You will always earn 1% on your personal customers when you are an active Manager or above and have 10 active Personal Customer Points (PCP). Note: A personal customer is someone who orders a service directly from YOU, not someone in your organization. Your down line reps and their customers points DO NOT count as yours. As your volume increases, your commissions increases according to the following scale:
 - \$0 to \$1,249 in personal customer billing = 1% residual
 - \$1,250 to \$2,499 in personal customer billing = 4% residual
 - \$2,500 to \$3,749 in personal customer billing = 6% residual
 - \$3,750 to \$4,999 in personal customer billing = 8% residual
 - \$5,000 or more = 10% residual

Override 8 Compressed Levels Commissions:

- Earn 1% to 4% on 8 compressed levels of customers in your organization. You must be a Senior Manager or above with 10 active PCPs to receive residual on your compressed levels.
 - 10 active PCPs = 1%
 - SM or above with 15 active PCPs and \$1,000 in monthly CABs = 2%
 - SM or above with 20 active PCPs and \$2,500 in monthly CABs = 3%
 - SM or above with 20 active PCPs and \$4,000 in monthly CABs = 4%

Mywirelessrep.com Residual Override:

- Earn \$3 to \$18 residually through your entire organization. Residual commission is based on a coded payout – just like the CAB payout program:

	Manager	SM +\$3	RM +\$4	VP +\$4	SVP +\$4	PD +\$3
Personally Sponsored Rep	\$0	\$3	\$7	\$11	\$15	\$18
Manager Sponsored Rep		\$3	\$7	\$11	\$15	\$18
SM Sponsored Rep		\$1	\$4	\$8	\$12	\$15
RM Sponsored Rep			\$1	\$4	\$8	\$11
VP Sponsored Rep				\$2	\$4	\$7
SVP Sponsored Rep					\$2	\$3
<i>Numbers in RED are 1st Generational Overrides</i>						

Extraordinaire Magazine Residual Override:

- Earn \$1 to \$5 residually through your entire organization. Residual commission is based on a coded payout – just like the CAB payout program:

	Manager	SM +\$1	RM +\$1	VP +\$1	SVP +\$1	PD +\$1
Personally Sponsored Rep	\$0	\$1	\$2	\$3	\$4	\$5
Manager Sponsored Rep		\$1	\$2	\$3	\$4	\$5
SM Sponsored Rep			\$1	\$2	\$3	\$4
RM Sponsored Rep				\$1	\$2	\$3
VP Sponsored Rep					\$1	\$2
SVP Sponsored Rep						\$1

Senior Manager Enrollment Package \$299.99:

- Senior Managers or above earn a one-time CAB when they personally sponsor a new Representative who activates 2 customer points in their first 30 days and are eligible for overrides when their new Reps do the same. Here is the payout:

	Manager	SM +\$100	RM +\$50	VP +\$50	SVP +\$50	PD +\$45
Personally Sponsored Rep	\$0	\$100	\$150	\$200	\$250	\$295
Manager Sponsored Rep		\$100	\$150	\$200	\$250	\$295
SM Sponsored Rep			\$50	\$100	\$150	\$195
RM Sponsored Rep				\$50	\$100	\$145
VP Sponsored Rep					\$50	\$95
SVP Sponsored Rep						\$45

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Manager Enrollment Package \$49.99:

- Managers or above earn a one-time CAB when they personally sponsor a new Representative who activates 2 customer points in their first 30 days and are eligible for overrides when their new Reps do the same. Here is the payout:

	Manager	SM +\$5	RM +\$10	VP +\$15	SVP +\$20	PD +\$25
Personally Sponsored Rep	\$20	\$25	\$30	\$35	\$40	\$45
Manager Sponsored Rep		\$5	\$10	\$15	\$20	\$25
SM Sponsored Rep			\$5	\$10	\$15	\$20
RM Sponsored Rep				\$5	\$10	\$15
VP Sponsored Rep					\$5	\$10
SVP Sponsored Rep						\$5

Manager Position:

- Pay \$49.99 to activate your store and maintain 2 active customer points

Senior Manager Position:

- Pay \$299.99 OR join as Manager (\$49.99) and personally sponsor 2 new Representatives, have a total of 6 Representatives and have 2 active customer points

Regional Manager Position:

- Personally sponsor 2 new Representatives in your Senior Manager Business, have a total of 6 Representatives in your Senior Manager Business and have 5 active customer points

Vice President Position:

- Personally sponsor 8 total Representatives, have a total of 75 Representatives on your entire team and have 10 active customer points

Senior Vice President Position:

- Develop 3 Vice Presidents in your entire team, have a total of 300 Representatives on your entire team with no more than 50% counting from one leg and have 10 active customer points

Presidential Director Position:

- Develop 2 Senior Vice Presidents in your entire team, have a total of 1,000 Representatives on your entire team with no more than 50% counting from one leg, have a total of \$100,000 in revenue on your entire team and have 10 active customer points

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Upfront One-Time Activation Bonuses and Overrides:

- Lightyear pays upfront bonuses on a few products. Some are Lightyear billed and some are companies we have partnered with to make it easy for your customers to buy their service and still earn a one-time bonus. Lightyear Products are VoIP and Calling Cards. Broadband, Cable TV and Satellite TV are NON-Lightyear Products. These bonuses work just like CABs. For example, if you are a SM and you have a Manager in your SM Business that sells a Satellite TV product, the Manager will earn the \$10 bonus because they sold it and you will earn a \$10 override bonus.

	Manager	SM +\$10	RM +\$15	VP +\$15	SVP +\$15	PD +\$15
VOIP	\$10	\$13	\$16	\$19	\$22	\$25
Calling Card	\$10	\$13	\$16	\$19	\$22	\$25
Broadband	\$10	\$12	\$14	\$16	\$18	\$20
Cable TV	\$10	\$12	\$14	\$16	\$18	\$20
Satellite TV	\$10	\$20	\$30	\$40	\$50	\$60

A fully detailed compensation plan is available on the company's website.

Discussion of Distributor Base and Sales Volume in U.S.

Lightyear Wireless states that it has over 100 employees and is a publically (www.mlmlegal.com) traded, federally licensed telecom company.

Company Website: <http://corp.mylightyear.net/>

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www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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