

[50 Great Ideas for Writing Legal Articles In 2-Minutes](#)

March 10th, 2010 by Kara

Ezine provides some great ideas for articles in 2-minutes. While the subject matter here is not directed specifically toward legal marketers, there's some terrific information provided that you'll find extremely valuable!



Also, you'll want to note, there's a reason it's so easy for "Marc the Communications Director" to come up with the ideas, rehearsed or not.

This is important...

All of the information he's providing was originally part of his blog content

He actually comes up with 72 articles in 2-minutes - That's the take away message for you.

Your blog content is not only a one-stop shop for your expertise to reach potential clients, it's also an ever-growing platform for you to reference when generating your own content for articles, video, ect.

[See and Read: Article Writing & Marketing Insights](#)

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[Keeping Creativity Flowing on Your Legal Marketing Blog](#)

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[My Typical Morning Routine – Using Social Media Tools For New Business](#)

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7 Sites that will keep Legal Marketers on their toes and up to speed with social media marketing rules

Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.

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