
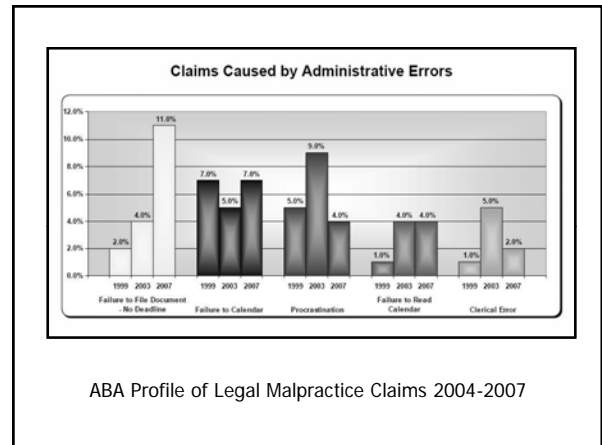
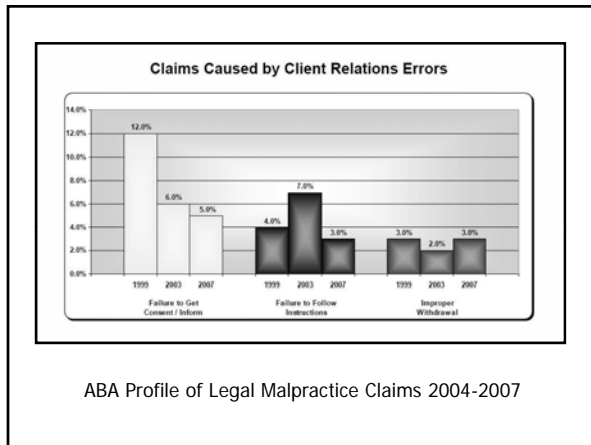
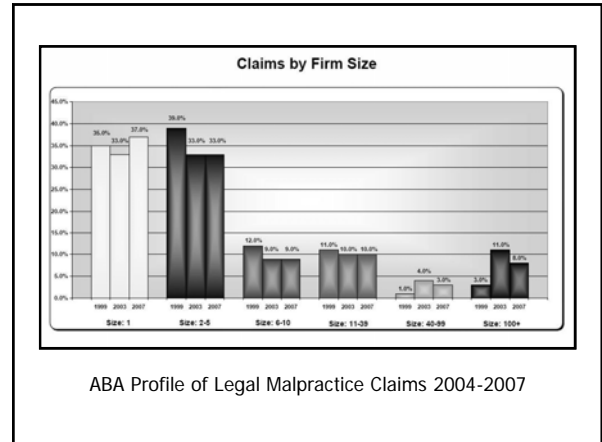


Solo/Small Firm Bootcamp

Basic Training 101: From Client Intake to Disengagement



Beverly Michaelis, J.D.
Practice Management Advisor



Your Bootcamp Marching Orders



- ✓ Discipline
- ✓ Procedures
- ✓ Consistency
- ✓ Control and Leadership

Learn How To



- ✓ Screen Clients & Cases
- ✓ Establish Intake Procedures
- ✓ Control Client Expectations
- ✓ Manage Case Files
- ✓ Properly Disengage

Screen Clients & Cases



Evaluate the Client

1. Listen
2. Develop an Ear
3. Trust Your Instinct



Evaluate the Case

- Are You Capable?
 - Knowledge
 - Skill
 - Time
 - Resources
 - Support
- Do You Want It?



The Top 10 Worst Excuses

10. I Can't Say No
9. I Feel Sorry for the Client
8. I Could Earn a Big Fee
7. I'm Sure They'll Pay Me Later
6. More Volume = More Revenue, Right?

The Top 10 Worst Excuses

5. I Can't Turn Down My Friend
4. I Can't Turn Down My Family
3. My Best Client's Son Needs Help
2. The Statute is Running in One Week
1. I Am All Powerful!



It Takes Discipline to Make the Right Business Decision

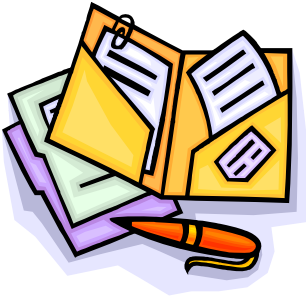


Declining? Think W.A.R.

Write And Refuse


Decline Representation for *Any Reason*

Establish Intake Procedures



The Ideal Intake Form

- Captures Everything You Need
- Acts as a "File Opening" Checklist
- Is Conformed for Your Practice
- Offered in PDF (or not)



Use Consistently!

NEW CLIENT INFORMATION SHEET																										
TODAY'S DATE _____																										
Client's Full Name _____ SSN _____																										
Spouse/Partner's Full Name _____ SSN _____																										
Street Address _____																										
City/State _____	Zip _____ E-mail Address _____																									
Telephone (Home) _____	Client Work _____ Spouse/Partner Work _____																									
Client's Employer _____ Spouse/Partner's Employer _____																										
Emergency Contacts _____																										
Name _____ Relationship _____ Telephone _____	Name _____ Relationship _____ Telephone _____																									
Why You Chose Our Office _____																										
Conference With Attorney Regarding _____																										
FOR OFFICE USE ONLY																										
Fee arrangement _____																										
Billing arrangement _____																										
DOCKET CONTROL	CONFLICT CONTROL																									
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>STATUS OF LITIGATION DEADLINE</th> <th>NAME</th> <th>RELATIONSHIP</th> </tr> </thead> <tbody> <tr> <td>Trial/Claim Ad/Notice Due</td> <td></td> <td></td> </tr> <tr> <td>Final Appearance Due</td> <td></td> <td></td> </tr> <tr> <td>Other Deadlines</td> <td></td> <td></td> </tr> <tr> <td>File Review Frequency</td> <td></td> <td></td> </tr> </tbody> </table>	STATUS OF LITIGATION DEADLINE	NAME	RELATIONSHIP	Trial/Claim Ad/Notice Due			Final Appearance Due			Other Deadlines			File Review Frequency			<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>NAME</th> <th>RELATIONSHIP</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>	NAME	RELATIONSHIP								
STATUS OF LITIGATION DEADLINE	NAME	RELATIONSHIP																								
Trial/Claim Ad/Notice Due																										
Final Appearance Due																										
Other Deadlines																										
File Review Frequency																										
NAME	RELATIONSHIP																									
INSTRUCTIONS: _____																										
File opened by _____	Conflicts checked by _____																									
Engagement letter sent by _____	Deadlines established by _____																									
Engagement date sent by _____	Date _____																									

The purpose of an initial consultation is to assess whether my legal services can be of use to you and, if so, to discuss the fees for my services. It may not be possible to make that determination given the time allotted for our meeting or with the information that you can provide. Following our consultation, you may decide not to retain me or I may decide to represent you. For me to act as your attorney, you and I must agree in writing to the terms of my representation.

Disclaimer

NEW CLIENT INFORMATION SHEET																										
TODAY'S DATE _____																										
Client's Full Name _____ SSN _____																										
Spouse/Partner's Full Name _____ SSN _____																										
Street Address _____																										
City/State _____	Zip _____ E-mail Address _____																									
Telephone (Home) _____	Client Work _____ Spouse/Partner Work _____																									
Client's Employer _____ Spouse/Partner's Employer _____																										
Emergency Contacts _____																										
Name _____ Relationship _____ Telephone _____	Name _____ Relationship _____ Telephone _____																									
Why You Chose Our Office _____																										
Conference With Attorney Regarding _____																										
FOR OFFICE USE ONLY																										
Fee arrangement _____																										
Billing arrangement _____																										
DOCKET CONTROL	CONFLICT CONTROL																									
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>STATUS OF LITIGATION DEADLINE</th> <th>NAME</th> <th>RELATIONSHIP</th> </tr> </thead> <tbody> <tr> <td>Trial/Claim Ad/Notice Due</td> <td></td> <td></td> </tr> <tr> <td>Final Appearance Due</td> <td></td> <td></td> </tr> <tr> <td>Other Deadlines</td> <td></td> <td></td> </tr> <tr> <td>File Review Frequency</td> <td></td> <td></td> </tr> </tbody> </table>	STATUS OF LITIGATION DEADLINE	NAME	RELATIONSHIP	Trial/Claim Ad/Notice Due			Final Appearance Due			Other Deadlines			File Review Frequency			<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>NAME</th> <th>RELATIONSHIP</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>	NAME	RELATIONSHIP								
STATUS OF LITIGATION DEADLINE	NAME	RELATIONSHIP																								
Trial/Claim Ad/Notice Due																										
Final Appearance Due																										
Other Deadlines																										
File Review Frequency																										
NAME	RELATIONSHIP																									
INSTRUCTIONS: _____																										
File opened by _____	Conflicts checked by _____																									
Engagement letter sent by _____	Deadlines established by _____																									
Engagement date sent by _____	Date _____																									

Control Client Expectations



Break it Down: 1-2-3

1. Establish Rules of Engagement
2. Define Roles
3. Provide Leadership



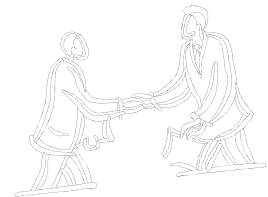
Written Rules of Engagement

- What Brings You Together?
- Explain Variables
- Avoid Promises
- Be Exclusive



Who Will Do What?

- Define Your Role
- Define the Client's Role



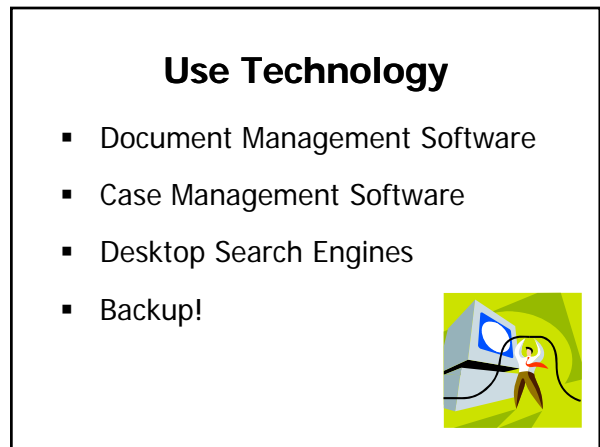
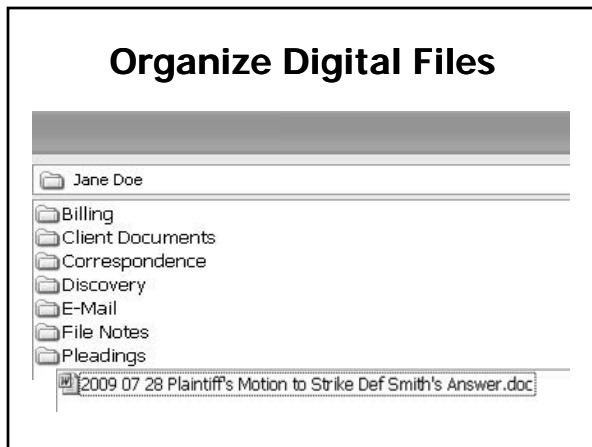
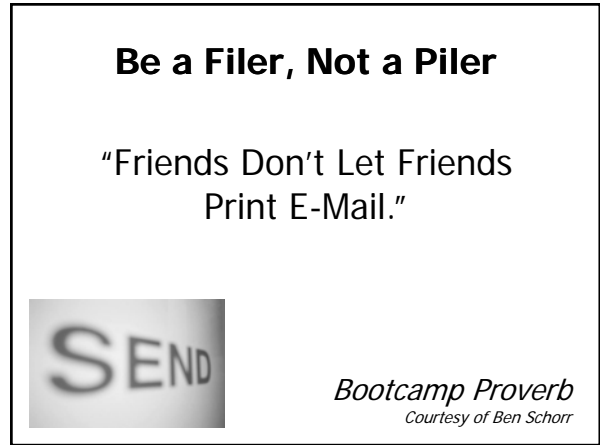
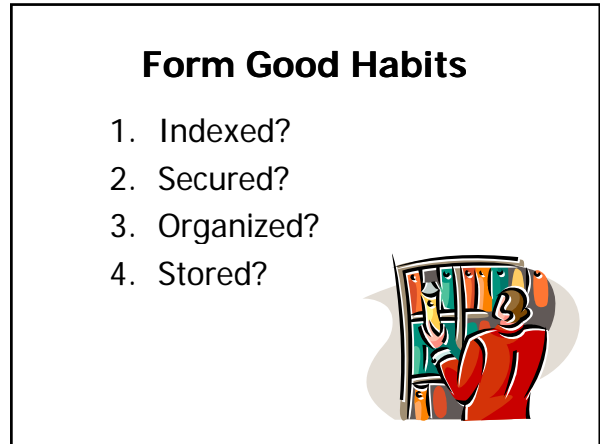
Provide Leadership

Give Clients the Details
They Need to Know to Work
Successfully with Your Firm



Manage Case Files





Properly Disengage



7 Key Steps to Closing a File

1. Closing Letter Sent
2. Client Originals Returned
3. File Intact



4. Digital Files Captured
5. Destruction Date Assigned
6. Final Bill or Refund Issued
7. And ...



FILE CLOSING CHECKLIST

Client: _____ File/Inhibit No.: _____
 Matter: _____ Date: _____ City: _____

DATE	INITIALS	ACTION FOR ALL FILES - PAPER AND ELECTRONIC
		1. Make sure copies of all pleadings or other documents have been destroyed.
		2. Make sure all original judgments, orders, decrees, cost bills, checks, contracts, etc. are filed or destroyed.
		3. If an uncollected judgment is involved, stay the file for 30, 60 or 90 days. Release for return and file certificate of collection before expiration of 90 days.
		4. Make sure any COC or awards received has been performed and filed. Check appropriate interest date and amounts.
		5. If the file involves a lease or option to buy, stay the file for 6 months prior to expiration.
		6. If the file involves a personal matter, check to see if enforcement is possible and close the file if safe.
		7. Check for unpaid articles or balance remaining to read and send that bill or correspondence to client.
		8. Review the file for any further work to be done.
		9. Review the file for attachments to be included in the next case management attempt.
		10. If together or individual matter, will close as attorney of record.
		11. Assign collection date. Regardless of how the project is P/L, accountants that all files have been for a minimum of 90 days. See the P/L practice and P/L accounting and collection, available at www.jdsupra.com , JDSUPRA Practice Tools and Forms, under the litigation link.
		12. Send documents to be closed. Advise client of the expiration date and file pending the return and completion of the matters. Request client original documents and include client questionnaires if appropriate.
		13. Review the final status of all case management date into calendar case management system or other file repository.
DATE	INITIALS	ACTION FOR PAPER FILES ONLY
		14. Assign collection to client.
		15. Mark the file closed and enter collect the number in case management system or other file repository.
		16. Review applicable documents, account notes, and other unrecorded items including, but not limited to, pleadings, orders, judgments, awards, etc. See the P/L practice and P/L accounting and collection, available at www.jdsupra.com , JDSUPRA Practice Tools and Forms, under the litigation link.
		17. Check network servers, local hard drives, laptops, CD drives, etc. Read drive, check for the address required to be the file location. Check the original electronic date and make electronic date into appropriate storage media according to the file location for retention of materials. Also see step 20.
		18. Review file storage.

©2008 JDSUPRA, Inc. Page 1 PROFESSIONAL HEALTH CARE PRACTICE CLOSING CHECKLIST 2008

FILE CLOSING CHECKLIST

Client: _____ File/Inhibit No.: _____
 Matter: _____ Date: _____ City: _____

DATE	INITIALS	ACTION FOR ELECTRONIC FILES
		21. Review the P/L practice and. Check for Imaging Client Files and Closing of Client Computers, available at www.jdsupra.com , JDSUPRA Practice Tools and Forms, under Technology.
		22. Check the matter involve original documents whose authenticity could be disputed. If documents that are original, high resolution, such as an original bill. These documents should be digitized after scanning. Provide them to the client or make other arrangements to protect and store suitable originals.
		The Professional Liability Fund recommends against storing client's original bills. See www.jdsupra.com for more information. See www.jdsupra.com , JDSUPRA Practice Tools and Forms, under the litigation link.
		23. Check the file for electronic original documents or records belonging to the client? Check for photographs, records, computer records, or original documents. In the event of a pending, completed or pending of the document, send to the client or make other arrangements to protect and store suitable originals.
		24. Verify completeness of client's electronic file. Check for bills, unrecorded documents, awards, or other records. Scan, save, or make bills to client's electronic file as needed. If files are existing a paper file in the archive, consider providing the client with the paper version available as requested by the file. Also see step 20.
		25. If you cannot determine the retention period, contact the client's attorney. After the retention period is determined, contact the attorney of the client or make other arrangements to protect and store suitable originals of the file.
		26. If you cannot determine the retention period, contact the client's attorney. After the retention period is determined, contact the attorney of the client or make other arrangements to protect and store suitable originals of the file.
		27. If you cannot determine the retention period, contact the client's attorney. After the retention period is determined, contact the attorney of the client or make other arrangements to protect and store suitable originals of the file.
		28. If you cannot determine the retention period, contact the client's attorney. After the retention period is determined, contact the attorney of the client or make other arrangements to protect and store suitable originals of the file.
		29. If you cannot determine the retention period, contact the client's attorney. After the retention period is determined, contact the attorney of the client or make other arrangements to protect and store suitable originals of the file.
		30. If you cannot determine the retention period, contact the client's attorney. After the retention period is determined, contact the attorney of the client or make other arrangements to protect and store suitable originals of the file.

File Retention



10 Year Guideline



And If Things Go South...

1. Comply with RPCs
2. Give Reasonable Notice
3. Return Fees & Documents
4. Withdraw



Summary

1. Screen Clients
2. Establish Intake Procedures
3. Control Client Expectations
4. Manage Case Files
5. Properly Disengage

www.osbar.org

Rules – Opinions – Advice – Bar Counsel Article Archive

www.osbplf.org


Books – Forms – CLE - Consultations

Beverly Michaelis - Practice Management Advisor

beverlym@osbplf.org
503-639-6911 or 800-452-1639



<http://twitter.com/OreLawPracMgmt>

 Oregon Law Practice Management <http://oregonlawpracticemanagement.wordpress.com/>