

MLM Company Profile: ACN, Inc.



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ACN, Inc.

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

ACN was established in 1992 and began direct selling in 1993. The four owners are Greg Provenzano (President and Co-Founder), Robert Stevanovski (Chairman and Co-Founder), Mike Cupisz (Vice President and Co-Founder), and (www.mlmllegal.com) Tony Cupisz (Vice President and Co-Founder). After only four years of starting the company, it expanded to Canada. ACN grew from a few employees in a 1,500-square foot office to more than 1,000 employees working out of offices all around the world. The company timeline is presented as follows:



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Impact on the Industry

ACN is a member of the Direct Selling Association and has been featured in *Fortune, INC. 500*. ACN (www.mlmlegal.com) has donated over millions of dollars to organizations that support causes such as child welfare, curbing domestic violence, and substance abuse and rehabilitation.

Some of the charitable organizations include:

- *Atlanta Urban Ministry, Atlanta, Georgia*
- *Children's International Summer Village, Gothenburg, Sweden*
- *American Heart Association, Anaheim, California*
- *Peace Brigades International, Gothenburg, Sweden*
- *Lighthouse Youth Services, Cincinnati, Ohio*
- *Long Beach Fire Department, Long Beach, California*
- *Lifelong Learning Coalition, Detroit, Michigan*
- *Self Help for the Elderly, San Jose, California*
- *Richey Center, Baltimore, Maryland*
- *Heifer International, Little Rock, Arkansas*
- *Variety, The Children's Charity, Philadelphia, Pennsylvania*
- *The Red Cross - Hurricane Katrina Relief*

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Discussion of Products

ACN sells internet services, telecommunications services, wireless, and utilities. Its brands are ACN Energy, ACN Long Distance, ACN Business Connect, ACN Internet, and ACN Paging.

Discussion of Opportunity

ACN is partnered with Donald Trump and received his endorsement in 2006. For information on the compensation plan, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

ACN operates in the United States, Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, New Zealand, Norway, Poland, Portugal, Spain, Sweden, Switzerland, and the United Kingdom. Annual (www.mlmllegal.com) revenues are over a half a billion dollars with annual double-digit growth year after year.

Company Website: www.acninc.com

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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