

MLM Company Profile: For Your Pleasure



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For Your Pleasure

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

For Your Pleasure began as Rainbow Resource, a mail order company based out of New Hampshire. The increasing requests for the viewing of products in an intimate setting led to the development of a direct selling division. The home parties were called "for your pleasure." In 1999, For Your Pleasure developed itself as a party plan Company and eliminated the storefront.

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Impact on the Industry

NA

Discussion of Products

For Your Pleasure sells lingerie, lube, lather, toys, fetish items, (www.mlmlegal.com) bullets and balls, games, toy cleaners and wipes, gag gifts, and more.

Discussion of Opportunity

The compensation structure is illustrated as follows:

For Your Pleasure, Inc.

Commission Schedule

Effective November 2007

| | IBA | GRP LDR | DIR | MNG DIR | REG DIR | MNG REG DIR | NATL DIR | MNG NAT DIR | PRES DIR | PLAT PRES DIR * |
|-----------------------------------|---------|---------|---------|-----------------|---------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Buying Discount | 40%* | 40%* | 40% | 45% | 45% | 50% | 50% | 50% | 50% | 50% |
| Personal Vol. (PV) Req. | \$500 | \$500 | \$1,000 | \$1,000 | \$1,000 | \$1,000 | \$1,000 | \$1,000 | \$1,000 | \$1,000 |
| Group Vol. (GV) Req. | \$1,000 | \$1,500 | \$3,000 | \$6,000 | \$12,000 | \$20,000 | \$40,000 | \$70,000 | \$100,000 | \$150,000 |
| IBA/MGR Req. | N/A | N/A | N/A | N/A | 1 Dir. w/\$3,000 GV | 2 Dir. w/\$3,000 GV each | 3 Dir. w/\$3,000 GV each | 5 Dir. w/\$3,000 GV each | 7 Dir. w/\$3,000 GV each | 7 Dir. w/\$3,000 GV each |
| COMMISSION BASED ON RETAIL | | | | | | | | | | |
| Personally Sponsored | 2% | 3% | 4% | 5% | 6% | 7% | 8% | 9% | 10% | 10% |
| 2nd Line Comm. | 1% | 2% | 2% | 2% | 3% | 3% | 3% | 4% | 4% | 5% |
| 3rd Line Comm. | N/A | N/A | 1% | 1% | 1% | 2% | 2% | 3% | 3% | 4% |
| 4th Line Comm. | N/A | N/A | N/A | N/A | N/A | 1% | 1% | 2% | 2% | 3% |
| 5th Line Comm. | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 1% | 1% | 2% |
| Bonus | N/A | N/A | N/A | \$50 Mgmt Bonus | \$250 Mgmt Bonus | \$500 Mgmt Bonus | \$750 Mgmt Bonus | \$1,000 Mgmt Bonus | \$1,500 Monthly Bonus | \$1,700 Monthly Bonus |

* IBAs starting with an OFB begin at a 35% Buying Discount and move up to 40% after Qualifying (\$1,000 in retail sales).

Platinum Presidential must maintain Presidential status for 12 out of 13 months to obtain Platinum. A Platinum may never drop below Presidential for 3 consecutive months or for any 3 months in a Platinum year (Platinum year = date an IBA makes platinum - going forward 12 months)

Monthly personal bonus levels are illustrated as follows:

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MONTHLY PERSONAL SALES BONUS (PSB) LEVELS

| QUALIFIED PERSONAL SALES | % of PV Sales (BONUS EARNED) |
|--------------------------|------------------------------|
| \$7000+ | 10% (\$700+) |
| \$6000 - \$6999 | 9% (\$540+) |
| \$5000 - \$5999 | 8% (\$400+) |
| \$4000 - \$4999 | 7% (\$280+) |
| \$3000 - \$3999 | 6% (\$180+) |
| \$2000 - \$2999 | 5% (\$100+) |

Along with any commissions, your PSB is mailed/deposited the 15th of the month following your qualifying sales.

Note: Personal Volume can only count for up to 50% of total group volume to meet DIR/MGR Qualifications. Directors must be 1st Line Recruits. The volume from your total group is used to calculate group volume for overrides. Monthly Personal Bonus calculated on Qualified Personal Sales submitted within a calendar month. NSF/Late/Non Payments don't count.

Once you Qualify (40% buying discount), reach Managing Director (45% buying discount) or reach Managing Regional Director (50% buying discount) your buying discount never falls below that level, regardless of whether you remain at that level.

Discussion of Distributor Base and Sales Volume in U.S.

For Your Pleasure has a corporate office spanning two levels that is over 9,000 square feet.

Company Website: <http://www.foryourpleasure.com/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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