



*“Leading the legal industry in Litigation, Diversity,
& Business Development/Social Media Consulting”™*

Impressions of the Masters Conference San Francisco

By: Kevin L. Nichols

Thanks to Wave Software’s Co-Founder and President, Robert E. Childress, I had the distinct pleasure of attending the Masters Conference in San Francisco, of which he is also a founder. This year’s conference took place on September 14, 2011 at the University Club, a historic hotel that still has phone booths and an *Al Capone-ish* type vibe that I experienced for the first time.

The Masters Conference brings together thought leaders from law firms, corporations, and the courts for the purpose of developing strategies to grapple with the information life cycle of the litigation process. I was fortunate to meet founders and high level executives of such sponsoring companies as Digital Reef, iDiscovery Solutions, Inc., and Kroll Ontrack. Moreover, I was able to reconnect with colleagues/friends in the industry who happened to be panelists this year, such as:

- Gordon Calhoun, Partner, Lewis Brisbois Bisgaard and Smith;
- Jerone “Jerry” English, Director of e-Discovery and Litigation Management Group, Intel Litigation Group;
- Browning Marean, Senior Counsel, DLA Piper; and
- Kimbir Tate, Senior Manager Litigation Support, McKesson Corporation.

Some of the topics were eDiscovery Best Practices, Social Media, and Preservation. The attendees were comprised mostly of litigation support professionals from law firms, state agencies, and local vendors.

Overall, the conference was a productive and practical exchange of ideas regarding how to keep up with the ever changing world of legal technology and eDiscovery. I found it very useful and the networking exceptional and encourage others to attend future conferences.

*Kevin L. Nichols is the Principal of KLN Consulting Group located in San Francisco.
For more information, please visit <http://www.klnconsultinggroup.com>.*