

## MLM Company Profile: Azuli Skye



**AZULI SKYE**  
ENDLESS POSSIBILITIES

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### Azuli Skye

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#### Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmlegal.com](http://www.mlmlegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

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#### Founding Story

Azuli Skye is based in Apex, North Carolina. The Founder of Azuli Skye is Deborah McNaughton. Deborah's idea for the company began after she had made mother's bracelets for children with a group of women with children. Soon after she began working on the bracelets the requests for more of her designs and products began flowing in. Before long, Deborah was having more parties than she ever imagined and Azuli Skye was born.

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#### Impact on the Industry

Azuli Skye is a member of the Direct Selling University and the Direct Selling Women's Alliance.

Azuli Skye's founder has been interviewed by Dr. Jane Greer on the Healthy Life Radio Network. The company has been featured in *Woman's World* magazine, seen on WFIN network, and profiled on TheFamilyGroove.com.

#### Discussion of Products

Azuli Skye offers sterling silver earrings, necklaces, bracelets, and rings that are made with Swarovski crystal,

handmade glass and semi-precious stones. The products are made in the United States and are hand crafted. Products are customizable and personalized.

Below are examples of some of the company's jewelry products:



#### **Discussion of Opportunity**

Distributors are offered the following personal commissions:

**Earn 25% to 35% on your personal sales. The Top Seller bonus can increase your personal commission to 35% on every dollar of sales. The bonus is paid on your Retail sales.**

Azuli Skye offers the following compensation plan:

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Earn big overrides on the sales of your team! Plus get a \$250 CASH bonus when your new recruit qualifies in her first 90 days.

Level	Level 1	Level 2	Level 3	Self & Rest of Team	Generation Overrides	One-Time Cash Bonus
Consultant						
Bronze Consultant	6%					
Silver Consultant	7%	3%				
Team Leader	8%	6%	3%			
Senior Team Leader	9%	7%	6%			
Director	11%	9%	8%	2%	Yes	<u>\$1,000</u>
Senior Director	11%	9%	8%	2%	Yes	<u>\$2,000</u>
Silver Director	11%	9%	8%	2%	Yes	<u>\$3,000</u>
Gold Director	11%	9%	8%	2%	Yes	<u>\$4,000</u>
Platinum Director	11%	9%	8%	2%	Yes	<u>\$6,000</u>
Executive Director	11%	9%	8%	2%	Yes	<u>\$8,000</u>
Sr. Executive Director	11%	9%	8%	2%	Yes	<u>\$10,000</u>

Overrides based on Wholesale, which is 65% of Retail

Earn even more as your team grows in size. At the Director level and higher, you'll earn an additional 3-5% on the sales of the Directors teams in your organization up to 5 generations deep.

Level	Gen 1	Gen 2	Gen 3	Gen 4	Gen 5
Director	3%				
Senior Director	5%				
Silver Director	5%	3%			
Gold Director	5%	5%	3%		
Platinum Director	5%	5%	5%	3%	
Executive Director	5%	5%	5%	5%	3%
Sr. Executive Director	5%	5%	5%	5%	5%

Prospective distributors can start with the company by first purchasing a modestly-priced starter kit, which includes business supplies for the first six months, black velvet jewelry displays, training materials, and several hundred dollars worth of popular jewelry.

Distributors receive free credit card processing, ([www.mlmlegal.com](http://www.mlmlegal.com)) a free personalized website, remitted sales taxes, free training and tools, and drop shipping.

#### Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.azuliskye.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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