



JANUARY 5, 2011

"INNOVATIVE" (COURT REPORTING)

I have a strong desire to have a great 2011.

I love setting goals and have the belief that positive thinking and action/energy will bring positive results.

Innovative is defined: *Using or showing new methods, ideas, et cetera*

The New Year: I foresee our industry continuing to shift with new technologies making our job even more important to our clients. Today I met a professor at UCLA's MBA Anderson School of Business. His favorite word that he used throughout the day was "innovative." He told me companies that are innovative are going to be the successful companies of the future. During the day an attorney pointed out a realtime screen. The professor looked at my pink Diamante, the screen, and back at my machine. He commented under his breath, "Innovative." Then during a break he made the comment to me (no one else in the room) that the Courts are backwards still using court reporters. "Courts need to be innovative," he said. I commented back, "I am innovative and I can do things no tape recorder can do." He replied, "Good for you. Now the courts need to be innovative, too." I replied back, "Court reporters in court are very innovative just like court reporters in depositions with technology such as realtime and streaming. You'd be shocked if you knew what court reporters are able to do these days."

It has been proven over and over again that court reporters are more efficient and accurate than tape recorders and with clean, beautiful steno writers, there is no way a tape recorder can compete at any level. I believe court reporters are inherently innovative – and I am talking about realtime reporters and non-realtime reporters (unless you are still dictating. Then you are out of my innovative category).

The trick is court reporters everywhere need to unite and be truly great. I am reading Tony Hsieh's new book, "*Delivering Happiness*," and he writes, "*Good enough is not great.*" I plan on improving my writing this year (find a brief for eventual) and will finally program (or borrow) automatic indexing for my CAT system. It would be easy to say to myself, "My writing is good enough," or "My editing time with writing out indices has been working for me. Why change?" I know that attitude will get me nowhere.

2011 is the year to be **GREAT** and **MORE INNOVATIVE THAN EVER**. We all need to work together and change for the better.



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