

MLM Company Profile: Chez Ami (Patsy Aiken Designs)



CHEZ AMI[®]
by PATSY AIKEN DESIGNS

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

Chez Ami has been in business for over 29 years and was founded by Patsy and Joel Aiken. In 1979, Patsy began selling her designs to her favorite children's boutique in Coronado, California where her family was stationed in the (www.mlmlegal.com) Navy. Her two children, Weston and Holly, would try on her clothes and two years later Patsy's husband, Joel, joined her and they began running their Company together.

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Today, the Company is based out of Raleigh, North Carolina. Joel is in charge of finance, planning and information technology and Patsy is in charge of product design and manufacturing.

Impact on the Industry

Chez Ami has been featured in Blueprint, *Southern Living*, and *Cookie* magazine. Chez Ami has also been featured on About.com.

Discussion of Products

All of Chez Ami's products are made in the United States with the exception of sweaters, tights, and a few hair accessories. Chez Ami sells children's clothing and accessories.

Discussion of Opportunity

Representatives earn a discount on their personal sales. Chez Ami conducts two selling seasons each year and charge a seasonal (www.mlmlegal.com) commitment fee for the first season and a separate fee for each returning season.

Representatives also earn bonuses and receive support materials.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.chezami.com>

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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