



TULLY RINCKEY PLLC

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FOR IMMEDIATE RELEASE

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Law Firm is First in Region to Hire Social Media Coordinator

July 1, 2010 – Albany, N.Y. - Social networking sites like Facebook and Twitter have quickly become a new way of life, a new form of communication and new way doing business. With that in mind, Tully Rinckey PLLC is proud to announce the addition of Randy S. Koniowka as the firm's Social Media Coordinator and News Blogger. In joining the team, Randy becomes the first-ever social media coordinator hired by any law firm in the Capital Region.

"Let's be clear, Randy wasn't hired to play on Facebook", says Tully Rinckey Founding Partner Mathew B. Tully. "In addition to updating the firm's social networking sites, he'll be blogging about current events, local and national news and the law. His job is not only intended to promote in-house developments and attract new clients, but also educate the public."

Koniowka currently serves as a news blogger and freelance writer for the Albany Times Union, covering the cities of Cohoes, Watervliet and Green Island. He plans to use his knowledge of the local news media to bring Tully Rinckey to the forefront of social networking.

A Cohoes native, Koniowka earned a BS in American Government from SUNY Empire State College and a MA in American History from SUNY Albany.

An active member of his community, Koniowka is a member of the Spindle City Historical Society, the City of Cohoes Beautification Committee and the Cathedral of the Immaculate Conception in Albany. In his free time, he enjoys biking, hiking, reading, movies and great food.

For more information please contact Ali Skinner at (518) 218-7100 or at askinner@tullylegal.com.

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Tully Rinckey PLLC is one of the fastest growing full-service law firms in the Capital Region and is dedicated to providing quality legal representation and customer service to individuals, families and businesses throughout New York's Capital and Hudson Valley Regions. The team of attorneys, paralegals, and professionals helps clients in a wide range of practice areas. The firm maintains a website, www.1888law4life.com, with additional information about its attorneys, achievements, and news stories involving the firm's work.

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