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[Headed to the State Bar Annual Meeting](#)

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I'm heading up to my hometown of [Fort Worth](#) to attend the 2010 State Bar of Texas Annual Meeting Thursday and Friday. The Bar has put together an [excellent program](#) that should be well worth attending, regardless of one's practice area.

I am particularly excited about what is being billed as the "Legal Innovation Track: The Adaptable Lawyer," which (according to the promotional materials) will address how lawyers can "adapt and flourish in the face of changes in technology and the business of law." LexBlog's [Kevin O'Keefe](#) and author [Richard Susskind](#) (*The End of Lawyers?*) are two of the featured speakers, with Susskind giving the keynote address.

The [State Bar Computer and Technology Section](#) and [LexBlog](#) are co-sponsoring a "[Tweet and Greet](#)" Thursday afternoon, which I will be attending. I also hope to do some live-tweeting from the seminar. For those who are interested in following the conference on Twitter, the hashtag is #sbot10.

As my regular readers know, I am interested in how technology and social media impact legal marketing and practice. The emphasis on those areas in the conference program may have been why the Bar invited me to attend as its guest. I consider it an honor.