

## MLM Company Profile: Gigi Hill Bags



\*\*\*\* Trademark of Gigi Hill Bags

### Gigi Hill Bags

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#### **Editor's Note:**

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

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#### **Founding Story**

Gigi Hill Bags was started by two moms who originally met on a soccer field and agreed that there was a better bag for moms out there to be made. The Founders are Gabrielle DeSantis-Cummings and Monica Hillman, who together designed bags that hold everything from water bottles to lipsticks.

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Gigi Hill Bags is located in Yorba Linda, California.

#### **Impact on the Industry**

Gigi Hill Bags is a member of the Direct Selling Women's Alliance and a pending member of the Direct Selling Association.

The company has been featured in the *OC Register*, the *LA Times*, *Ocean* magazine, *Body Beautiful* magazine, the *Malibu Times*, among other publications and television programs.

#### **Discussion of Products**

Gigi Hill Bags sells fashion-forward, functional bags for ( [www.mlmllegal.com](http://www.mlmllegal.com) ) busy mothers. The bags feature specialized pockets for multiple items.

## Discussion of Opportunity

Distributors are offered the following benefits for joining Gigi Hill Bags:

- *With Gigi Hill the Benefits begin immediately*
- *Earn up to 25% Profits on your personal sales – keep your profits send us the difference*
- *100% Company-paid Hostess Program*
- *Give yourself a raise by sharing the gift of Gigi Hill with other women*
- *Great Business Opportunity with an established brand since 2006*
- *Our products have been featured in the Los Angeles Times, on the hit show the Gilmore Girls, in Make Mine a Million and in many other local and national publications!*
- *All products are designed in-house, and tested with real-life Moms!*
- *The features and benefits of our bags sell them for you!*
- *No inventory required – we ship to your Hostess*
- *A Great Opportunity to be a part of a ground-floor venture.*

Distributors are required to sell \$1000 in( [www.mlmllegal.com](http://www.mlmllegal.com) ) product within the first 60 days. Additional information is available by contacting the company.

## Discussion of Distributor Base and Sales Volume in U.S.

Gigi Hill Bags is a new company that operates limitedly in the United States with less than 50 distributors.

Company Website:

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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