

## MLM Company Profile: Kara Vita, LLC



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### Kara Vita, LLC

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#### **Editor's Note:**

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

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#### **Founding Story**

Kara Vita, LLC is located in St. Petersburg, Florida. The daisy was initially the symbol of the company because it was Karalyn Schuchert's (Founder and Chairman) sister and twin, Ronalyn's favorite flower. Her twin was diagnosed with cancer and later lost the battle. Karalyn's inspiration for ([www.mlmllegal.com](http://www.mlmllegal.com)) the company comes from the death of her sister.

#### **Impact on the Industry**

Kara Vita, LLC has been featured on daytime television.

#### **Discussion of Products**

Kara Vita, LLC sells anti-aging skincare products that were originally created in 1989 for burn patients. As of 2003, the skincare products became available for the public.

The products are based on three competitive elements which the company refers to as "the 3 P's":

- *Purity – Products are made with pharmaceutical grade, bioactive ingredients.*

- *Penetration – Kara Vita is the only company in the world with a patented time-released Lyphazome™ Nanotechnology, delivering ingredients into – not just onto – the skin.*
- *Potency – Products have the highest concentration of ingredients that produce guaranteed results in less than two weeks.*

The products are made with a combination of patented nanotechnology of pharmaceutical-grade bioactives and actives. The company sells anti-aging treatments, body care, acne care, and sun smart sun care products.

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### **Discussion of Opportunity**

Representatives are compensated through personal sales, personal sponsoring and team bonuses.

Consultants are trained through a variety of avenues ([www.mlmllegal.com](http://www.mlmllegal.com)) including:

- *Personal Team Leadership*
- *Local, Regional, and National Sales Meetings*
- *Teleconference Training*
- *Website and Monthly Newsletter*

To start with the company, one must purchase a business kit. Once a prospective representative becomes a representative, they are able to profit from a lifetime customer reordering system. Representatives can sell products through parties, skin care clinics, private showings, and personal sampling.

Representatives are offered three different ways in which to earn income:

*(1) 25-30% profit on personal sales*

*(2) Personal sponsoring bonuses;*

*(3) Organizational sales*

### **Discussion of Distributor Base and Sales Volume in U.S.**

Kara Vita, LLC has thousands of representatives in the United States and Canada.

Company Website: <http://www.karavita.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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