

## MLM Company Profile: The Traveling Vineyard



\*\*\*\* Trademark of The Traveling Vineyard

### The Traveling Vineyard

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#### **Editor's Note:**

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#### **Founding Story**

The Traveling Vineyard is located in Canton, MA. The Traveling Vineyard is the division of Geerlings & Wade, Inc. The Traveling Vineyard was started in 2002 by the parent Company Geerlins and Wade, when a trained team of wine consultants traveled the U.S. teaching people about wine.

#### **Impact on the Industry**

This company is a member of the Direct Selling Association.

#### **Discussion of Products**

The Traveling Vineyard sells wine through wine tasting parties.

#### **Discussion of Opportunity**

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The Traveling Vineyard offers monthly cash incentives, free marketing materials, and professional development allowance.

The company offers incentive trips to wine regions.

For more information regarding becoming a consultant, one must fill out an online form.

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#### **Discussion of Distributor Base and Sales Volume in U.S.**

The Traveling Vineyard operates within the United States.

The Traveling Vineyard ([www.mlmllegal.com](http://www.mlmllegal.com)) has thousands of Wine Consultants.

Company Website: <http://www.travelingvineyard.com>

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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