MLM Company Profile: My Loving Works

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My Loving Works

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*Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .**

Founding Story

My Loving Works (www.mlmlegal.com) is located in Ann Arbor, Michigan. Physician, Dr. Kyle, for more than ten years offered her patients hCG injections for weight loss. These were highly intrusive, inconvenient, and expensive. She was able to find a more convenient, economical liquid form of hCG. In 2008, she met AJ Deeds, who used the product and lost 22lbs in 30 days. He saw the opportunity to create a business around this product. Dr. Kyle, wanting to expand her alternative medicine practice, created a low calorie diet and a “fat mobilization” process. She formed the Balancer dietary supplement. Seventy-five people agreed to test the product, while four quit after not wanting to perform a low calorie diet, and the testers lost between seven and twenty-eight pounds.

By August 2009, clients began asking for the product and if they could make income by referring others. By May 1, 2010, the company pre-launched and implemented its compensation plan. By this time, around 1,000 people had already tried the product simply through work-of-mouth.

Impact on the Industry

My Loving Works is a member of the Better Business Bureau and the Direct Selling Association.

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Discussion of Products

My Loving Works offers proprietary formulas of liquid drops that assist customers in losing weight, fighting cravings, eliminating hunger, and kicking bad food habits. The company also offers drops that help in reducing stress and improving mood.

Discussion of Opportunity

Distributors earn income eight different ways. To begin with (www.mlmlegal.com) the company, one must

RETAIL

Earn two types of commissions or bonuses when you sell retail (directly to your customers)

1. **Customer Commission**—you get paid 20% of the retail price on every sale
2. **Volume Rebate**—when your monthly sales exceeds $250, you get paid an additional 20% volume rebate on each dollar above and beyond the $250

Retail Example

Here's what you can make on your sales of the **Weight Balancing System (WBS)** to your customers.

NO. OF WBS/ MONTH	CUSTOMER COMMISSION	VOLUME REBATE	TOTAL PAID/ WBS
1	~$20	$0	~$20
2	~$20	$0	~$20
3	~$20	~$10	~$30
4	~$20	~$20	~$40
5	~$20	~$20	~$40
6, etc.	~$20	~$20	~$40

NETWORK

Earn up to six (6) types of bonuses on the wholesale sales of Independent Distributors you recruit.

1. **Enroller Bonuses**—earn 5% on the sales of everyone you personally recruit/enroll
2. **Level Bonuses**—earn 5% on one to four active levels of Distributors in your downline
3. **Expanding Level Bonuses***—earn 5% on the sales of everyone in your downline past Level 4 until you reach someone with your same title or above
4. **Infinity Bonuses****—earn 1-3% on everyone in your downline until you reach someone with your same title of Executive or above
5. **Executive Pools****—Loving Works shares 3% of our total wholesale sales volume with top Executive Distributors
6. **Check Match***—for Distributors you've personally enrolled, Loving Works will match from 4-10% of a portion of their earnings

* for Directors **for Executives

purchase a modestly-priced starter kit. The company offers the following quick compensation plan overview:

Qualifications are presented as follows:

				TITLE PROMOTION / TITLE MAINTENANCE			ALTERNATIVE FOR TITLE MAINTENANCE
RANK	PAID-AS TITLE	TITLE CODE	PERSONAL SALES VOLUME (PSV) TO STAY ACTIVE/MONTH	ACTIVE PERSONALLY ENROLLED DISTRIBUTORS	QUALIFIED LEGS	ORGANIZATIONAL SALES VOLUME (OSV)	ORGANIZATIONAL SALES VOLUME (OSV)
1	Distributor	DIST	100	–	–	–	–
2	Team Leader	TLDR	100	1	–	–	–
3	Supervisor	SUP	100	–	3	–	1,000
4	Manager	MGR	100	–	A total of 3 1 SUP	–	2,000
5	Director	DIR	100	–	A total of 4 1 MGR 1 SUP	4,000 *	6,000 *
6	Senior Director	SDIR	100	–	A total of 5 1 of which is DIR 2 of which are MGR	10,000 *	15,000 *
7	Executive	EXEC	100	–	A total of 6 2 of which are SDIR 2 of which are DIR	35,000 *	52,500 *
8	Silver Executive	SLV EXEC	100	–	A total of 7 2 of which are EXEC 2 of which are SDIR	100,000*	150,000 *
9	Gold Executive	GEXEC	100	–	A total of 8 4 of which are EXEC 4 of which are SDIR	200,000*	300,000 *

An extensive compensation plan is available on the company's website.

Discussion of Distributor Base and Sales Volume in U.S.
NA

Company Website: http://www.mylovingworks.com/

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attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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