

## MLM Company Profile: Xsura



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### Xsura

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#### Founding Story

George Horioka is ([www.mlmllegal.com](http://www.mlmllegal.com)) the founder and CEO of Xsura. As a college graduate, he launched several successful companies, one being a house cleaning service. He soon had more than 500 employees working beneath him. He also created a successful security company and a franchise.

Xsura is located in Newport Beach, California.

#### Impact on the Industry

NA

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#### Discussion of Products

Xsura offers nutritional and skincare products. The skincare products are designed to help hydrate, protect, smooth, and increase collagen in the skin. The nutritional supplements are infused with super fruits.

## Discussion of Opportunity

Xsura offers the following compensation plan:

<b>1 RETAIL SALES</b>										
Retail	Earn 25% commission on Retail Customer purchases.									
VIP Autoship Customer	Earn 15% commission on VIP Autoship Customer purchases.									

  

<b>2 FAST START BONUS</b>			
Earn Fast Start Bonuses on "MyLaunch" Fast Start Packages of personally enrolled IBOs. This bonus is paid weekly.			
Team Bonus	Quick Pak	Biz Pak	Wealth Pak
Earn 10% on 2nd Level	Pays 20% (\$16) on 80 BV	Pays 20% (\$48) on 80 BV	Pays 20% (\$80) on 80 BV
New IBOs in Your 1st 30 Days	Pays 30% (\$24) on 160 BV	Pays 30% (\$72) on 160 BV	Pays 30% (\$120) on 160 BV

  

<b>3 ROYALTY COMMISSIONS - Fully Compressed</b>										
Paid As Rank	IBO	Bronze IBO	Silver IBO	Gold IBO	WHITE PEARL	GOLDEN PEARL	BLACK PEARL	DIAMOND PEARL	DOUBLE DIAMOND PEARL	IMPERIAL DIAMOND PEARL
Minimum Monthly Personal BV	80	80	80	160	160	240	240	320	320	400
Minimum Monthly Group BV	N/A	1,000	2,500	5,000	10,000	25,000	50,000	100,000	250,000	500,000
Maximum Percentage Per Leg (Personally Sponsored)	N/A	N/A	80%	80%	80%	60%	60%	40%	40%	40%
Level 1	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
Level 2	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 3		10%	10%	10%	10%	10%	10%	10%	10%	10%
Level 4			5%	5%	5%	5%	5%	5%	5%	5%
Level 5				5%	5%	5%	5%	5%	5%	5%
Level 6					5%	5%	5%	5%	5%	5%
Level 7						5%	5%	5%	5%	5%
Level 8							3%	3%	3%	3%
Level 9								2%	2%	2%

  

<b>4 MATCHING FUNDS BONUS</b>					
	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
Earn 10% Matching Funds on Personally Sponsored & 5% Match on Level 2-5	10%	5%	5%	5%	5%

  

<b>5 INFINITY BONUS</b>	
Based on Purchase of Wealth Pak 400BV	
<b>Step 1</b>	Enroll 3 Wealth Paks & Earn \$120
<b>Step 2</b>	Enroll 6 & earn \$80 through Infinity on all Personally Enrolled
<b>Step 3</b>	Enroll 10 & receive \$40 Infinity Bonus on 1st 3 Wealth Paks Personally Enrolled

  

<b>6 FAST START BONUS POOL</b>				
Bonus Paid Quarterly				
Earn 5% of BV on all Company Sales of Wealth Paks				
Receive 1 Share for Every 5 Personally Enrolled Wealth Paks				

  

<b>7 SPECIAL INCENTIVE BONUS</b>				
4% of Xsura's total commissionable sales	BLACK PEARL	DIAMOND PEARL	DOUBLE DIAMOND PEARL	IMPERIAL DIAMOND PEARL
Pool Shares A	1%	1%	1%	1%
Pool Shares B		1%	1%	1%
Pool Shares C			1%	1%
Pool Shares D				1%

## Discussion of Distributor Base and Sales Volume in U.S.

Xsura operates in the United States and ([www.mlmlegal.com](http://www.mlmlegal.com)) Mexico.

Company Website: <https://www.xsura.com/index.asp>

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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