

MLM Company Profile: Uptrend International, LLC



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Uptrend International, LLC

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Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

NA

Impact on the Industry

NA

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Discussion of Products

Uptrend International, LLC offers technology products and services, such as virtual offices, e-wallet systems, internet telephony (which enables customers to make international calls from their computers), and e-learning and mentoring.

Discussion of Opportunity

To join the company one must choose from one of four entrepreneurial levels, (www.mlmlegal.com) including the Platinum, Gold, Silver, and Bronze Entrepreneurial levels.

The entrepreneurial levels include the following:

Level	Achievement Criteria	Benefits	Amount
Bronze	One pack VPP	1 IBC in Plan A for Bonus Calculation Up to USD180 per day GDB Up to USD500 LDB Car Fund Bonuses	USD130.00
Silver	Three packs VPP	3 IBC in Plan A for Bonus Calculation Up to USD540 per day GDB Up to USD1500 LDB Car Fund Bonuses	USD390.00
Gold	Five packs VPP	5 IBC in Plan A for Bonus Calculation Up to USD900 per day GDB Up to USD2500 LDB Car Fund Bonuses	USD650.00
Platinum	Seven packs VPP	7 IBC in Plan A for Bonus Calculation Up to USD1260 per day GDB Up to USD3500 LDB Car Fund Bonuses	USD910.00

The company offers a Global Hybrid Business Plan; including Plan A and Plan B:

The Plan A commissions plan includes the following:

PLAN A – FAST TRACK (Daily Calculation) – 80% Payout System

1. DIRECT LEVEL BONUS (DLB)

- Based on your direct level
- You earn USD10 per Product Package (PP)
- Every Product Package carries 58BV

Example:

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graph TD
    YOU[YOU] --- BRONZE[BRONZE]
    YOU --- SILVER[SILVER]
    YOU --- GOLD[GOLD]
    YOU --- PLATINUM[PLATINUM]
    BRONZE --- BRONZE_CALC["1PP x USD10 = USD10"]
    SILVER --- SILVER_CALC["3PP x USD10 = USD30"]
    GOLD --- GOLD_CALC["5PP x USD10 = USD50"]
    PLATINUM --- PLATINUM_CALC["7PP x USD10 = USD70"]
  
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• You earn USD160

2.GROUP DEVELOPMENT BONUS (GDB)

- Is a 'two-leg plus one-leg' plan
- Commission is calculated based on multiples of at least two teams' Group Sales BV (Bonus Value)
For example, when your Team A (1st Team) produces 116BV and your Team B (2nd Team) produces 116BV, you earn USD30 (effective from 1 January 2006).

A.What does 'two-leg plus one-leg' mean?

When you have sponsored two direct levels, you will be given the third leg as your Loyal Customer Account. All your Loyal Customers can then enjoy special discounts from Uptrend's e-mall and all their purchase BVs will be counted as your personal BV for Plan B Bonus Calculation.

B.What does 'multiple of at least two-teams' Group Sales BV' means?

Eg. You have only two teams which are Team A & Team B:

Maximum per day USD180

You can earn more by having 3, 4, 5, 6, 7, 8 or more teams by achieving more IBC (Internet Business Centre)

U		LCA
TEAM A	TEAM B	BONUS(USD)
58 BV (1)	58 BV (1)	15
116 BV (2)	116 BV (2)	30
174 BV (3)	174 BV (3)	45
232 BV (4)	232 BV (4)	60
290 BV (5)	290 BV (5)	75
348 BV (6)	348 BV (6)	90
406 BV (7)	406 BV (7)	105
464 BV (8)	464 BV (8)	120
522 BV (9)	522 BV (9)	135
580 BV (10)	580 BV (10)	150
638 BV (11)	638 BV (11)	165
696 BV (12)	696 BV (12)	180

Bronze = 2 Teams

Silver = 4 Teams

Gold = 6 Teams

Platinum = 8 Teams

Product Package	No. of PP	BV	No. of IBC	Potential Income in GDB (USD)	
				Per Day	Per Month
Bronze	1	58	1	180	5400
Silver	3	174	3	540	16200
Gold	5	290	5	900	27000
Platinum	7	406	7	1260	37800

· IBC is a method used to calculate your MGDB to provide you with maximum benefits.

C.What is Team A = 116BV : Team B = 116BV

- Each time your Team A & Team B total sales BV reach 116BV each, you earn USD30 (effective from 1 January 2006).
- Before 1 January 2006, the bonus is payable based on Team A = 58BV & Team B = 58BV; you will earn USD15.

3. LEADERSHIP DEVELOPMENT BONUS (LDB)

- a. Based on multiples of at least two-teams' GSV (Group Sales Value)
- b. Based on daily submissions and daily calculations

Example:

U		LCA
TEAM A	TEAM B	BONUS(USD)
1160 BV 20 IBC	1160 BV 20 IBC	100
2320 BV 40 IBC	2320 BV 40 IBC	200
3480 BV 60 IBC	3480 BV 60 IBC	300
4640 BV 80 IBC	4640 BV 80 IBC	400
5800 BV 100 IBC	5800 BV 100 IBC	500

- c. All IBCs above refer to only GBE Product Packages

4. CAR FUND – 5% x GBE's Sales Worldwide

- a. Calculation Formula

U		LCA
TEAM A	TEAM B	BONUS(USD)
12 IBC (696 BV)	12 IBC (696 BV)	1
24 IBC (1392 BV)	24 IBC (1392 BV)	2
36 IBC (2088 BV)	36 IBC (2088 BV)	3
48 IBC (2784 BV)	48 IBC (2784 BV)	4
60 IBC (3480 BV)	60 IBC (3480 BV)	5
72 IBC (4176 BV)	72 IBC (4176 BV)	6
84 IBC (4872 BV)	84 IBC (4872 BV)	7
96 IBC (5568 BV)	96 IBC (5568 BV)	8
108 IBC (6264 BV)	108 IBC (6264 BV)	9
120 IBC (6960 BV)	120 IBC (6960 BV)	10

Total of the day sales BV (GBE's sales) x 5% x YOUR SHARES / Total no of Shares given

The Plan A Bonus Payout is based on the 130% maximum bonus payout system. This means when the total bonus payout exceeds 130% of the total sales (on BV), the system will automatically convert the bonus into point system profit sharing.

The Plan B commissions plan includes (www.mlmlegal.com) the following:

- Is calculated based on BV
- All e-shopping & auto-maintenance will be calculated in this plan

A. RETAIL PROFIT (20% - 50%)

Example:

Lumiglow Price	RRP	Entrepreneur Price
USD 75	1 Jar	USD 60

Recommended Retail Price = USD 75

Your Price = USD 60

= USD 15

- You earn 25% from your cost of USD60 (Please refer to Plan B's Redemption Price List)

B. LOYAL CUSTOMER ACCOUNT (20% - 50%)

Example:

Lumiglow Price	Loyal Customer Price	Your Special Price
1 Jar	USD 60	USD 40

- You earn USD20, 50% on your special price of USD40 (Please refer to Plan B's Purchase Price List)

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C. UNILEVEL BONUS – 63%

RANK	BRONZE	SILVER	GOLD	PLATINUM
PBV	20	20	20	20
Bonus	Cash	Cash	Cash	Cash
	(%)	(%)	(%)	(%)
1st Level	15	15	15	15
2nd Level	10	10	10	10
3rd Level	10	10	10	10
4th Level	10	10	10	10
5th Level	3	3	3	3
6th Level	3	3	3	3
7th Level	3	3	3	3
8th Level	-	3	3	3
9th Level	-	-	3	3
10th Level	-	-	-	3

Conditions for Status

Bronze	Purchase 1 IBC
Silver	Purchase 3 IBC If you are a Bronze Entrepreneur, you or must introduce at least two new entrepreneurs
Gold	Purchase 5 IBC If you are a Silver Entrepreneur, you or must introduce an additional two new entrepreneurs
Platinum	Purchase 7 IBC If you are a Gold Entrepreneur, you or must introduce an additional two new entrepreneurs

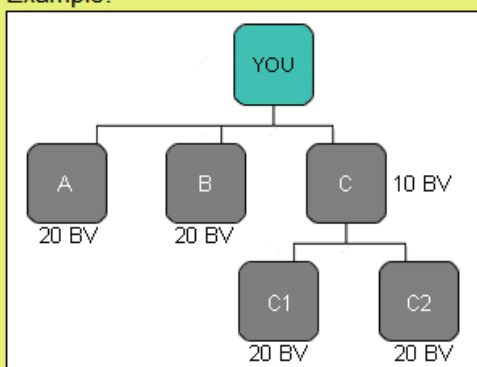
- Your UniLevel Bonus will be calculated on each level's BV and will be credited into your e-wallet.
- Merchant Points (MPs) mean the points given by the company for you to redeem products or services from Uptrend's Merchant Gallery.

D. LEADERSHIP MATCHING BONUS - 20%

Qualifications

- Personal Sales (PS) = 20BV
- Three active entrepreneurs (direct/indirect) with 20BV each

Example:



- You earn 20% on A + B + C1 + C2's total income from their UniLevel Bonus.

To begin with the company, one must choose their plan, follow the Uptrend Referral System, and get referrals.

Discussion of Distributor Base and Sales Volume in U.S.

Uptrend International, LLC operates in Singapore, Brunei, Indonesia, (www.mlmllegal.com) India, The Philippines, and Thailand.

Company Website: <http://www.ui2u.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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