

**Free Webinar:**  
**“Building the Family Law Practice: 5 Things You Can Do Right Now**

Marlton, NJ – There’s only 3 days left to register for the free online webinar entitled “Building the Family Law Practice: 5 Things You Can Do Right Now” on Thursday, December 2<sup>nd</sup> at 9AM EDT. The program is being sponsored by A.L.T. Legal Professionals Marketing Group.

The 1-hour program will highlight no-cost and low-cost tactics that family law firms can implement immediately to generate new client revenue.

Content to be covered includes:

- Understanding the Money vs. Time Conundrum
- Integrating marketing efforts for maximum efficiency
- Public Relations for the Short-Term
- Do-It-Yourself Search Engine Optimization and Pay-Per-Click
- Investing Time Wisely in Social Marketing

The free webinar will be presented by Les Altenberg, President of A.L.T. Legal Professionals Marketing Group and author of numerous articles on legal marketing that have appeared in such publications as *The National Law Journal*, *Law Practice Management*, *Texas bar Journal*, *North Carolina Lawyers Weekly*, *Massachusetts Lawyers Weekly*, and the *Legal Intelligencer*. He has over 20 years experience in helping law firms build their business.

Individuals interested in registering for this webinar are invited to (log on to [www.legalprofessionalsmarketing.com](http://www.legalprofessionalsmarketing.com) or to call 856-810-0400.

For more information, contact Jean Arlene at 856-810-0400.