

MLM Company Profile: Trivani International



TRIVAN*THIN*TM
FAST START

**** Trademark of Trivani International

Trivani International

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Trivani International is the brainchild of President Leslie DeeAnne and CEO Bob Steed. Dee had previously owned an extremely successful network marketing company. She sold it and concentrated on humanitarian projects. Bob Steed, who also had years of network marketing experience, presented Dee with a plan for a company that would fund its own charitable foundation. Together, Dee and Bob have decades of networking experience which they have used to create the world's first Purpose Marketing company.

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Impact on the Industry

Trivani International, a unique network marketing company, has invented a new business model that turns business into benevolence. Trivani's non-profit Foundation and their other humanitarian efforts, including the Trivani Rescue Initiative and Humanitarian Circles, are funded by profits generated by the sale of Trivani's line of earth-based, high-quality personal care products. Trivani distributors are also given the opportunity to sponsor a needy child simply by purchasing a high quality, everyday product like toothpaste, deodorant, skin creams, shampoo, and nutritional products.

Discussion of Products

Trivani International's personal care, skin care and nutritional products all adhere to Trivani's Do No Harm philosophy™. Trivani products have no harmful ingredients, and their formulas cause no known harmful interactions. All products are environmentally friendly and are never tested on animals. All Trivani's formulations come with rich quantities of highly effective and safe active ingredients.

Discussion of Opportunity

For information on joining, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

Trivani International has distributors in (www.mlmllegal.com) the United States, Japan, Taiwan, Australia, the Caribbean, Europe, the Philippines, and Southeast Asia.

Company Website: <http://www.trivanithin.com/index.php>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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