MLM Company Profile: Lifestyles USA

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Lifestyles USA

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Editor's Note:
*Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .**

Founding Story
Lifestyles USA was founded in 1989 by David BeBora. He is a dedicated father of five and has a diverse business background. He owns a land development and construction firm. He is a self-made millionaire that has experience as both a distributor and a corporate manager.

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Impact on the Industry
Lifestyles USA is one of the leading health and nutrition companies in the world and the largest nutrition company in Canada. Lifestyles USA is a member of the Direct Selling Association.

Discussion of Products
Lifestyles USA offers nutritional and health supplements to their customers. Intra is a botanical-based supplement that gives customers phytonutrients and antioxidants. It (www.mlmlegal.com) includes 23 botanical extracts to help balance and strengthen the body's eight biological systems.

Nutria is an antioxidant supplement that is formulated to help the body defend against toxins and pollutants of modern life, which helps support the immune system and promote overall vitality and health.

Discussion of Opportunity

Members can join the company and receive the following benefits:

- *World-wide Membership*
- *Distributor Kit*
- *Company Support*
- *Up-line Support*
- *Training and Education*
- *Discount/Profits and Bonuses*

There are five ways to make income with the company, including:

1. *Retail Income – We help you support your retail Customers, the first key to building a growing, profitable Lifestyles business.*
2. *Wholesale Income – We provide you with the programs to work with people who will refer others to you while they are using the product themselves, effectively increasing their discount level because of the people they refer.*
3. *Generation Bonus – With access to the right materials and training, you can take advantage of the power of residual income by transferring the skills developed through the first 2 ways of making money with Lifestyles and duplicating your actions.*
4. *Fast Track Bonus –At Lifestyles we believe that starting your business off on the right track is the key to your success. The Fast Track Bonus offers our new and existing Distributors an opportunity to earn immediate income by rewarding repeat sponsoring and duplication in their Lifestyles business.*
5. *Organizational Bonus – We support you in developing leadership within your growing Lifestyles organization, generating a very lucrative leadership bonus income from your entire organization.*

The company offers the following compensation plan:

The Lifestyles Compensation Plan is designed to pay you for your efforts. Whether you are building a part-time income or full-time business, the Compensation Plan is your road map to success and provides you with many rewards along the way.

There are countless ways to build your Lifestyles Business at your own pace. The best part – it's all up to you!

Start earning more money through our 5 streams of income:

- **Retail Profit**
- **Wholesale Profit**
- **Fast Track Bonus**
- **Generation Bonus**
- **Organizational Bonus**

As part of the Lifestyles Family, you will never be alone. With our comprehensive training, easy-to-understand business model, and helpful support system, you'll learn everything you need to know to build your network and maximize your income.

IMMEDIATE INCOME

1	2	3
RETAIL PROFIT	WHOLESALE PROFIT	FAST TRACK BONUS
20 - 40%	10 - 20%	8%
Buy products wholesale from Lifestyles at a 20 - 40% discount and make a retail profit from your customers	Receive the profit difference of up to 20% between your discount and that of your personal Distributors	Receive an 8% bonus on all your new Distributors personal purchases during their first two months

LONG TERM / SUBSTANTIAL INCOME

4	5
GENERATION BONUS	ORGANIZATIONAL BONUS
2 - 6%	1 - 3%
Receive a bonus of up to 6% on all of the volume sold by every one of your Direct Distributor organizations in your downline, up to 6 generations	When you achieve National Marketing Director status and above, receive a bonus of up to 3% based on your entire organization's volume

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For more information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

Lifestyles USA operates in over 30 countries. Lifestyles USA is rated as one of the best network marketing companies with thousands of successful customers and representatives.

Company website: http://ww2.lifestyles.net

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MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In

addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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