MLM Company Profile: T.J. Clark





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T.J. Clark

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at <u>www.mlmlegal.com</u>. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

- T.J. Clark (<u>www.mlmlegal.com</u>) is located in St. George, Utah.
- T.J. Clark, then T.J. Clark Colloidal Minerals was first established in the 1920s. T.J. Clark was then a rancher in Central Utah and fell very ill. Doctors were unable to diagnose his condition but a local Native American led him to a 100 million-year-old mineral spring where he drank and became well. He eventually traced the spring water to its source. The spring is now owned by his grandson, Tom, who is currently the President and CEO of the company.
- T.J. Clark worked during his lifetime to refine the mineral water. He gave samples to neighbors and managed to develop a highly-effective mineral formula.
- T.J. Clark's grandson still works to better recognize and refine the mineral substances. T.J. Clark Minerals contain most of the 94 naturally-occurring elements in trace amounts.

The company sells the founding story on cassette.

Impact on the Industry

NA

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Discussion of Products

T.J. Clark offers a variety of products, including liquid vitamins and specialty nutritional formulas, skin care products, pet formulas, water distillers, home and garden products, and beverages.

Discussion of Opportunity

There are two ways to earn income with the company; 1) through website sales (25%), and 2) rebates on purchases (25%).

To begin with the company, one must:

- Create an account, than click on "Become an affiliate"
- Fill out the simple sign up application form.
- Read and accept the Agreement for the T. J. Clark Affiliate Rewards Program.
- Set up your links on your web site.

For more information, one must contact the (<u>www.mlmlegal.com</u>) company.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: http://www.tjclarkminerals.com/

*At MLMLegal.Com the intent of MLM Company Profiles is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. MLMLegal.Com does not promote or endorse any Company. MLMLegal.Com offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.

MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at

<u>www.mlmlegal.com</u>, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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