MLM Company Profile: Fountain of Life

**** Trademark of Fountain of Life

Fountain of Life

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*Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .**

Founding Story
Fountain of Life (www.mlmlegal.com) was founded in 2006 by Mark MacCloskey who began a personal quest to find the most powerful functional food blend. The company is located in Dallas, Texas.

Impact on the Industry
NA

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Discussion of Products
Fountain of Life offers nutritional superfood blends, including VaNu, which is made from Acai berries, and other

nutrients from the Amazon Rain Forest. The company also offers this product in travel packs and plans to launch more products in the future.

Discussion of Opportunity

The company offers four different revenue components, including:

Component One

The option to purchase the family of products at wholesale, sell at retail and keep the profits.

Component Two

The Unilevel Plan has been used by many successful companies worldwide. This portion of the Compensation Plan and is based solely on each distributor's personal efforts and the efforts of their organization. All commissions in this portion of the plan were created to ensure immediate commissions by sharing $V_A N_U$.

Component Three

The revolutionary Fountain of Life Placement Tree is based on the teamwork of the entire organization of distributors. As distributors enroll with FoL, they are algorithmically placed into the Placement Tree. These distributors are time-stamped to establish when they enrolled and are placed in the next open slot on the Tree. Distributors do not need to know the people who are being placed below them and the revenue stream is constant...everyone benefits from everyone. This long-term residual commission component is accelerated by everyone working together to build the Placement Tree.

Component Four

Three bonuses: First Order Bonus, Bulk Order Bonus and the Power Bonus

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Distributors can earn income through retail sales, unilevel commissions, and bonuses. The income details are provided as follows:

1. Retail

- *Purchase product at wholesale prices, sell at retail and keep the profit*
- *Buying bulk increases your profit on retail sales*
- *Utiltize the Retail Receipts provided in your Distributor Kit and available in your Back Office.*

*2. Commission - Unilevel**

- *Volume Based Commission*
- *Three Volume Commission Overrides*

- *Check Match Bonus*

Our commission component is a traditional Unilevel Income Plan that has been used for many years by highly successful companies worldwide. Commission earned is based on the volume of your personally enrolled distributors and the subsequent generations within your organization. All commissions are based on this portion of the plan and were created to ensure immediate commissions by sharingV_AN_U This portion of the plan is very simple to understand; just share V_AN_U with the people that matter to you and help those people do the same. The plan is designed to ensure that distributors begin qualifying for commissions immediately through personal enrollments. Group volume overrides are strategically integrated within levels 5, 6 and 7.

**Distributors are not required to purchase product, however to qualify for compensation in the uni-level, placement tree and bonus programs a commissionable volume (CV) of 100 monthly will be required.*

3. Bonuses

First Order Bonus

- *Fountain of Life feels that it is important to recognize our distributor's efforts. Our success depends on your success.*
- *Receive a first order payment of $40 when personally enrolled distributors order their initial case of V_AN_U*

Bulk Order Bonus

Receive this special payment when your personally enrolled (www.mlmlegal.com) *distributors order multiple cases of V_AN_U. There are three levels for this Bulk Order Payment.*

- *When three cases are ordered at once receive $20*
- *When six cases are ordered at once receive $40.*
- *When twelve cases are ordered at once receive $60*

E-Power Bonus

Teamwork is very important to Fountain of Life. Helping your PEs is extremely important to their success. To help foster a strong sense of teamwork, we offer the E-Power Payment. Receive $50. This special payment is provided to you for helping your personally enrolled distributors obtain their first two personally enrolled distributors and those distributors place their first optional product order.

For more information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.
NA

Company Website: http://www.fountainoflifeinc.com/

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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