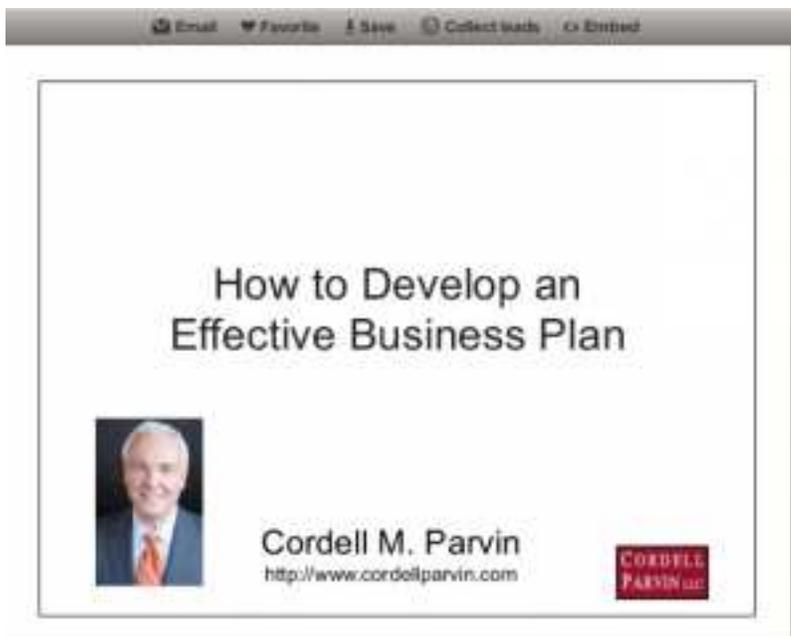


[Avoiding Your Fiscal Cliff: Create Your 2013 Business Plan Now](#)

By [Cordell Parvin](#) on December 26th, 2012

Yes, I know that your career will not be as instantly impacted in 2013 by not creating a plan as the US economy might be impacted by not creating a plan to deal with a host of things Congress and the President have set in motion to happen on January 1. I wanted to grab your attention and it appears that cliff is a powerful word, but in reality if you do not create a business plan you won't fall off a cliff. Instead, you will simply not climb the mountain of your career as well.



On December 13, I did a webinar for LexBlog titled: How to Develop an Effective Business Plan with Cordell Parvin. Here you can watch the webinar, review the [slides](#) and use the detailed [Dec 2012 Plan Webinar](#) to create your plan.

<http://www.youtube.com/watch?v=hoFneX7m6cw>.

How can you get the most from this program?

1. Actually create a plan
2. Watch the webinar with a friend and colleague. Stop the video frequently and answer how this point applies to me.

Cordell Parvin Blog

DEVELOPING THE NEXT GENERATION OF LAW FIRM RAINMAKERS

Cordell M. Parvin built a national construction practice during his 35 years practicing law. At Jenkins & Gilchrist, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of ***Say Ciao to Chow Mein: Conquering Career Burnout*** and other books for lawyers. To learn more visit his Web site, www.cordellparvin.com or contact him at cparvin@cordellparvin.com.