

MLM Company Profile: Newtopia



**** Trademark of Newtopia

Newtopia

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

The founder of Newtopia (www.mlmllegal.com) is Jeff Ruby. He has spent his whole life studying healthy lifestyle choices after his father died of cancer. He began Newtopia in order to stop the negative self-fulfilling prophecy people face who have poor health, which leads to poor self image, and therefore further contributors to poor health.

Impact on the Industry

NA

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Discussion of Products

Newtopia offers personalized health coaching by combining nutrition, exercise, and behavior management. The company offers personal genetic testing, online coaching, wireless monitoring tools, and natural health products.

Discussion of Opportunity

To begin with the company, one can choose one of the following starter kits:

1 Business Essentials \$339

Includes:

- Consultant Info Pack
- Your own personal website
- Your own online virtual office
- Your personal NEWLife NOW! Kit with 6 personal coaching sessions

2 Business Accelerator \$439

Includes:

- Consultant Info Pack
- Your own personal website
- Your own online virtual office
- Your personal NEWLife NOW! Kit with 6 personal coaching sessions
- Your NewtopiaPED with 6 months wireless activity tracking

3 Business FastStart \$499

Includes:

- Consultant Info Pack
- Your own personal website
- Your own online virtual office
- Your personal NEWLife NOW! Kit with 6 personal coaching sessions
- 3 months of your own personalized products (Daily Care or Weight Care)

For more information, one must contact the (www.mlmllegal.com) company.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.newtopia.com/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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