MLM Company Profile: Goldshield Elite



**** Trademark of Goldshield Elite



Goldshield Elite

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at <u>www.mlmlegal.com</u>. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .*

Founding Story

Goldshield Elite began in 1889 with the W.T. Rawleigh Company. Corporate headquarters has been located in West Palm Beach, Florida for over 20 years. Goldshield Elite is supported by its multi-billion dollar parent company, Goldshield Group plc, which is a leading pharmaceutical company.

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Harry W. Hersey Jr. is the founder and president of Golden Pride International, former chairperson of the USDSA, and a past operating director for Goldshield MLM companies worldwide. In 1989, he purchased W.T. Rawleigh Company. He also serves on the board of directors for Longaberger Company.

Impact on the Industry

Goldshield is a member of the (www.mlmlegal.com) Direct Selling Association.

Discussion of Products

Goldshield Elite's product line consists of advanced daily nutritional supplements, bone and joint support

products, cardio nutrition, digestive support, focused nutrition, health maintenance, immune support, men's nutrition, personal care, weight management, women's nutrition, and food, spices, and other household items.

Discussion of Opportunity

Representatives are offered the opportunity to save money by being able to purchase their products at wholesale prices, earn rewards by maintaining a monthly order of 30 QV or more, and a great opportunity by having financial and (www.mlmlegal.com) lifestyle freedom. Basic Members enjoy the benefits from up to 30 other Elite members placed under them.

Basic Membership Benefits include:

- Buy at wholesale prices
- Earn Enroller's Initial Rebate of 35%
- Earn Personal Volume Rebate of 10-30%
- Earn Enroller's Performance Rebate of 10%

As well as access to:

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- Complete line of Elite products
- Bi-monthly conference calls
- Monthly product specials
- Informative monthly newsletter Elite Edition
- Hundreds of home, health and wellness products

Advance (www.mlmlegal.com) Membership Benefits include:

- Buy at Wholesale Prices
- Earn Enroller's Initial Rebate of 35%
- Earn Organizational Rebate of 9%
- Earn Enroller's Performance Rebate of 10%
- Earn Personal Volume Rebate of 10-30%
- Possibility to earn a 20-40% Retail Profit

As well as access to:

- Monthly product specials
- Bi-monthly conference calls
- Informative monthly newsletter Elite Edition
- Member's Only Online Business Tool
- Hundreds of home, health and wellness products

To join Elite, one must search for a member through their website who (<u>www.mlmlegal.com</u>) will be able to introduce the representative to the company.

Successful representatives are also offered health, life, dental, and vision insurance through PRO Insurance Managers, Inc.

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Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: http://www.goldshieldelite.com/

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MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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