

## MLM Company Profile: JuJuBelle



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## JuJuBelle

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### Founding Story

JuJuBelle ([www.mlmllegal.com](http://www.mlmllegal.com)) is located in Denton, Texas. The company was launched in July, 2010.

### Impact on the Industry

JuJuBelle is a pending member of the Direct Selling Association.

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### Discussion of Products

JuJuBelle offers interchangeable jewelry, like chains and pendants. The jewelry is designed and created to reflect the customers' personalities. The company offers over 700 pieces to choose from.

### Discussion of Opportunity

To become a Belle, one must first purchase a modestly-priced starter kit. Consultants receive the following benefits for joining the company:

- Receive 45% commissions on retail sales
- A low-cost, optional personal website
- Receive regular training, leadership, and recruiting conference calls
- No minimum monthly product purchasing ([www.mlmllegal.com](http://www.mlmllegal.com)) requirement

For more information, one must contact the company.

#### **Discussion of Distributor Base and Sales Volume in U.S.**

JuJuBelle has about 135 consultants in over 20 states.

Company Website: <http://www.jujubelle.com/index.asp>

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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