

MLM Company Profile: Gold Canyon International, L.L.C.



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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Gold Canyon is located in Chandler, Arizona and was established in 1997. Gold Canyon began direct selling in 1997. Curt and Karen Waisath are the founders. Karen began by developing her own candles at home since she wanted to have a flexible career where she could stay home with her kids. Within a year of starting the Gold Canyon, it grew from one fragrance of candle to over 26 in four different sizes. Karen personally approves every fragrance before it is introduced to customers.

Impact on the Industry

Gold Canyon is a (www.mlmllegal.com) member of the Direct Selling Association and it donates money to the organization Prayer Child Foundation.

Discussion of Products

Gold Canyon sells candle products, body products and home products. Some of the products include home fragrances in the form of scented candles, room sprays, sachets, home décor, candle holders, hand scrubs, hand

silk, body lather, body lotion, body polish, body crème, bath soak, body mist, candle care products, wick dippers and trimmers.

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Discussion of Opportunity

Gold Canyon offers the following personal volume bonus chart:

Personal Volume	Bonus	Total
0 Personal Volume Net (PVN)		25%
600 Personal Volume Net (PVN)	2%	27%
1,200 Personal Volume Net (PVN)	5%	30%
2,400 Personal Volume Net (PVN)	7%	32%
4,800 Personal Volume Net (PVN)	9%	34%
6,000 Personal Volume Net (PVN)	11%	36%

The consultant career path includes:

Override Commissions and Bonuses

Consultant Career Path

Consultant Level	Level 1	Level 2	Level 3	Team Volume Override	Quick Start Sponsor Bonus*
Fragrance Consultant					
Senior Consultant	3%				2x
Premier Consultant	5%				2x
Elite Consultant	5%	2%			2x
Platinum Consultant	5%	3%	2%		2x
Team Leader**	5%	3%	2%	2%	2x

* Quick Start Sponsor Bonus applies only to level overrides and replaces level one override when earned.

** Team Volume Bonus is earned only on the Consultant's immediate team. It does not include Consultants that are part of another Team Leader's (or above title) team.

The leadership career path includes:

Leadership Career Path

Consultant Level	Level 1	Level 2	Level 3	Team Volume Override**	Quick Start Sponsor Bonus*	Gen. 1	Gen. 2	Gen. 3	Gen. 4	Gen. 5
Team Leader	5%	3%	2%	2%	2x					
Senior Team Leader	5%	3%	2%	2%	2x	3%				
Business Leader	5%	3%	2%	2%	2x	3%	2%			
Executive	5%	3%	2%	2%	2x	3%	3%	2%		
Senior Executive	5%	3%	2%	2%	2x	3%	3%	3%	2%	
Vice President	5%	3%	2%	2%	2x	3%	3%	3%	3%	3%
Senior Vice President	5%	3%	2%	2%	2x	3%	3%	3%	4%	4%
Executive Vice President	5%	3%	2%	2%	2x	3%	3%	3%	4%	5%
Senior Executive Vice President	5%	3%	2%	2%	2x	3%	3%	3%	4%	5%

Starter kits can be purchased for a modest investment. For more information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

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Gold Canyon operates in the United States and Canada. Gold Canyon has over 26,000 Independent Fragrance Consultants across North America.

Company Website: <http://www.goldcanyon.com/>

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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