MLM Company Profile: Zonital International

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Zonital International

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Editor's Note:
*Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .**

Founding Story
Oscar Vasquez (www.mlmlegal.com) is the founder and CEO. The company's website states that Mr. Vasquez made his first $100k in network marketing at the age of twenty. He then temporarily retired at the age of 32. He also had success in the real estate sector.

The company is based out of Oxnard, California.

Impact on the Industry
This company is a pending member of the Direct Selling Association.
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Discussion of Products
Zonital International's flagship products include Zburn, Zbalance, reZist, metaboliZe, and cleanZe which are nutritional and weight loss products. The products are meant to be safe in assisting with weight loss and made from natural ingredients.

Discussion of Opportunity

The company states that there are nine ways to earn income with the company, which include:

- *Earn a 30% retail commission on any products you sell yourself, or through your own customized Zonital International website. For those orders, Zonital handles all the processing and shipping, and simply sends you a check!*
- *Receive a bonus on Fast Start Packages of your personally enrolled IBOs and their enrollees, and the next level of their enrollees, as well.*
- *Receive a commission of each product sale through 7 levels of your downline. As* (www.mlmlegal.com) *you increase your sales and rank in the network, you're eligible for this commission to extend even further down the line.*
- *Receive a commission on the sales of your enrollees.*
- *Earn a car bonus.*
- *At the rank of Ambassador, earn a percentage on the sales volume of your entire organization.*
- *When members of your downline achieve Ambassador status, you receive a bonus.*
- *As a qualified Ambassador you are eligible to earn 3% Generationon Bonuses beginning with the first Ambassador Leg or higher, ranked in that leg through 4 Generations.*
- *Health Professional Program.*

The company offers the following compensation plan:

Zonital International

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Compensation Plan Overview

Getting Started: You can begin your association with Zonital International immediately as an Independent Business Owner (IBO) just by purchasing a Business Owner Starter Kit for ($59.97) ...or... one of 3 optional Fast Start Packages ($258.97, $399, or $1,399.97).
Activate as an Independent Business Owner by creating 150 Personal Business Volume (PBV) during any period ... or ... subscribe to a minimum of 52 PBV Autoship order.
Retail Commissions: Supplying these products directly to your customers at retail earns you a minimum 30% commission.
Fast Start Bonus: When qualified, you may earn a special 25% Enroller Fast Start Bonus* on your directly enrolled, IBOs (E1s) . Similarly, when your E-1s enroll others (E-2s), you can also earn a 15% bonus on their Fast Start Order. Then, when your E-2s enrolls others (E3s), you can again earn a 10% bonus on their Fast Start Order.
Enroller Relationship Bonus: As the enrolling IBO, you can receive an additional 6% of BV Personal Enroller Bonus added to your unilevel bonus on your own personally enrolled IBO (E1s) orders as well as your E2s and E3s.
Unilevel Bonuses: You may earn a 4% BV Bonus based upon the assigned product Business Volume of each product marketed by up to seven qualified levels of IBOs in your downline Team. As you advance in "rank," the number of levels in your downline Team on which you can receive Unilevel Bonuses also increases.

Retail Commission, Unilevel and Enroller Relatioship Businesses
*Monthly = Preferred & Retail Customer Orders, Car, Uni-level, Generation, and Enroller Bonuses.
Weekly = Fast Start Order Bonuses are paid out on the 2nd Friday after the order is placed.

	Independent Business Owner (IBO)	Manager (MGR)	Team Leader (TL)	Director (Dir)	Executive Director (ED)
Qualification to Achieve Rank	Active* Create 150 Personal Business Value (PBV) or 52 PBV in Autoship	Active* Create 150 PBV or 52 PBV in Autoship plus 2 Active IBOS in different legs	Active* Create 200 PBV or 75 PBV in Autoship plus 3 Active IBOs in different ***Qualified legs, 1 which is a Manager	Active* Create 350 PBV or 150 PBV in Autoship plus 3 Active IBOs in different ***Qualified legs, 1 of which is a Team Leader, and 2 which are Managers	Active* Create 600 PBV or 250 PBV in Autoship plus 3 Active IBOs in different ***Qualified legs, 1 of which is a Team Leaders and 2 which are Directors
Maintenance to Be Paid As Titled Rank	Remain Active*	Remain Active* plus 2 Active IBOs in different Legs or 500 TGBV**	Remain Active* plus Maintain structure above or Remain Active* and 1,250 TGBV** 60% Rule applies	Remain Active* plus Maintain structure above or Remain Active* and 3,000 TGBV 60% Rule applies	Remain Active* plus Maintain structure above or Remain Active* and 6,000 TGBV 60% Rule applies
Retail Commissions	30%	30%	30%	30%	30%
Enrollee (E1) and Indirect Enrollee (E2) Relatioship Business	E1-6% BV	E1-6% BV	E1-6% BV	E1-6% BV	E1-6% BV
	NA	E2-6% BV	E2-6% BV	E2-6% BV	E2-6% BV
	NA	NA	E3-6% BV	E3-6% BV	E3-6% BV
Unilevel Bonuses					
Level 1 ►	4% BV	4% BV	4% BV	4% BV	4% BV
Level 2 ►	4% BV	4% BV	4% BV	4% BV	4% BV
Level 3 ►		4% BV	4% BV	4% BV	4% BV
Level 4 ►			4% BV	4% BV	4% BV
Level 5 ►				4% BV	4% BV
Level 6 ►					4% BV
Level 7 ►					4% BV

Enroller Fast Start Bonuses	
Enroller Qualifications	* Enroller Fast Start Orders (Paid Weekly)
Accumulate 1,000 PBV over any period of time .....or.....Purchase Optional Fast Start Pack for 199 BV	25% of all Direct Enrolle's (an E1)
SAME	15% of all E-2's Fast Start Order
SAME	10% of all E-3's Fast Start Order

***Active:** You are considered Active when you are an Independent Business Owner of any rank, and accumulate 150 PBV or optionally subscribe to a 52 PBV Autoship order during the pay period.
****Total Group Business Volume (TGBV):** The total PBV created by all your downline IBO's through unlimited depth is totaled to determine your Total Group Business Volume and used to calculate various forms of qualification for earning new rank promotions and in rank maintenance.
*****Qualified Leg:** A leg that contains at least 500 in TGBV somewhere in the depth of the Leg.
******Personal Business Value (PBV):** Every Zonital International product that is purchased carries an assigned "Business Volume" (BV). The accumulated Business Volume of all products purchased by you, your directly enrolled Preferred Customers, and your retail customers during a given pay period are combined to determine your Personal Business Volume (PBV). This PBV is used to calculate bonuses in the Compensation Plan.
†60% Rule: As it pertains to Team Leader or higher titled people, no more than 60% Total Group Business Volume (TGBV) may be applied from any one Leg for the purpose of meeting the TGBV under this Compensation Plan.

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Ambassador Personal Leadership ,Generation, and Car Bonuses			
Ambassador	**Senior Ambassador**	**National Ambassador**	**Global Ambassador**
To Qualify			
Create 600 PBV or **250 PBV in Autoship** plus 3 Active IBOs in different legs, 2 which is a Qualified Director and 1 which is a Qualified ED *** Qualified Leg applies	Create 600 PBV or **250 PBV in Autoship** plus 4 Active IBOs in different legs, 2 which is a Qualified ED and 1 which is a Qualified Ambassador *** Qualified Leg applies	Create 600 PBV or **250 PBV in Autoship** plus 5 Active IBOs in different legs, 2 of which are Qualified Ambassadors *** Qualified Leg applies	Create 600 PBV or **250 PBV in Autoship** plus 5 Active IBOs in different legs, 3 of which are Qualified Ambassadors *** Qualified Leg applies
To Maintain			
Remain Fully Active* plus maintain structure above or 15,000 TGBV** per month 60% Rule†applies	Ambassador Qualified plus 1 Qualified Ambassador Leg or 50,000 TGBV** per month 60% Rule†applies	Ambassador Qualified plus 3 Qualified Ambassador Leg or 60,000 TGBV** per month 60% Rule†applies	Ambassador Qualified plus 3 Qualified Ambassador Leg or 100,000 TGBV** per month 60% Rule†applies
Ambassador Personal Leadership Generation			
2%	2%	2%	2%
Generation 1 ► 3%	3%	3%	3%
Generation 2 ►	3%	3%	3%
		Generation 3 ►	3%
		Generation 4 ►	3%

Car Bonus: *As your TGBV reaches 6,000 or higher , you have an opportunity to earn a Car Bonus of $650 by meeting the TGBV requirement every qualifying month with no more than 60% of the TGBV from any one of your downline IBO legs. While rank qualification may be obtained by TGBV , you only qualify for a car bonus by creating the necessary TGBV associated with the 60% Rule. If you do not maintain the TGBV requirement, you will not receive the car bonus.* **Starts January 2011.**

Ambassador Personal Leadership Generation: Ambassador and higher titled positions may qualify for a 2% Personal Leadership Generation on the sales volume of all their downline organization that has not yet qualified as an Ambassador.

Generation Bonuses: As a qualified Ambassador you are eligible to earn 3% Generation Bonuses beginning with the first Ambassador Leg or higher ranked in that leg through 3 Generations.

****Total Group Business Volume (TGBV):** The total PBV created by all your downline IBO's through unlimited depth is totaled to determine your Total Group Business Volume and used to calculate various forms of qualification for earning new rank promotions and in rank maintenance.

*****Qualified Leg:** A leg that contains at least 500 in TGBV somewhere in the depth of the Leg.

******Personal Bonus Value (PBV):** Every Zonital International product that is purchased carries an assigned "Business Volume" (BV). The accumulated Business Volume of all products purchased by you, your directly enrolled Preferred Customers, and your retail customers during a given pay period are combined to determine your Personal Business Volume (PBV). This PBV is used to calculate bonuses in the Compensation Plan

60% Rule: As it pertains to Team Leader or higher titled people, no more than 60% Total Group Business Volume (TGBV) may be applied from any one Leg for the purpose of meeting this qualification.

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For more information, one must contact the (www.mlmlegal.com) company.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: http://www.zonital.com/

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