MLM Company Profile: Just Ducky Originals





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Just Ducky Originals

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at <u>www.mlmlegal.com</u>. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .*

Founding Story

The owner of Just Ducky Originals is Sallie Broach who founded the company in 1980. She began the company with no business experience, instead using one-on-one customer service as her strength.

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In 1990, she bought a small factory in rural Buncombe County. There women living in the area were able to get work by taking home some of the garments to sew and return them to the factory for a profit.

Impact on the Industry

Just Ducky Originals has been featured in *Parent* magazine, *Verve* magazine, *Blue Mountain Living* magazine, among others.

Discussion of Products

Just Ducky Originals sells clothing and jewelry for children. The company has nearly 30 garment styles in approximately 25 seasonal fabrics. Just Ducky Originals also offers shoes, boots, and jewelry.

Discussion of Opportunity

Just Ducky Originals holds hundreds of shows for the introduction of new garments twice a year.

To become a consultant, one must fill out and online application, pay a commitment fee, and then received (www.mlmlegal.com) and review a training manual.

Consultants are responsible for the following:

- Recruit Party Hosts to work for you to sell the Just Ducky line.
- Set up and present the clothing to attendees at each of your Party Host's shows.
- Collect the money and fill out the money report for each of your Party Hosts.
- You will receive both a cash commission and a 40% discount on clothing.
- You will receive the trunk for either 4 days or 11 days depending on how many hosts you are able to set up.
- Your Party Host will receive a clothing credit based on her sales plus other seasonal incentives.

For more information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: http://www.justduckyoriginals.com/

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MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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