MLM Company Profile: VEO Natural

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VEO Natural

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Founding Story
For over thirty years, (www.mlmlegal.com) the company's specialized nutritional products were only available in research facilities and through nutritional specialists. The company was founded by Dr. Allan Millet who had a job collecting bark off of trees for his employer. He didn't quite understand what tree bark had to do with nutrition until his mother became ill and he make to connect nature and wellness. Dr. Millet eventually met Dr. Halstead and Dr. Farnsworth, who also had wellness and nutrition in mind. They decided to start their own direct selling company.

The company is the product of thirty years with of combined work.

The company is located in Ogden, Utah.

Impact on the Industry
NA

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Discussion of Products
VEO Natural offers VEO nutritional supplements, such as Active, Core, Relax, and Energy.

Discussion of Opportunity
The company offers five way to earn income:

1) WHOLESALE TO RETAIL: 20%

The most basic way to make money with Veo is to buy product at wholesale prices and sell it at retail prices. The wholesale price is 20% less than retail, and you keep that difference. offer four unique features that make them stand out from other products on the market.

2) FASTSTART BONUS: 50%

Veo pays out 50% of enrollment packages when a new Associate gets started. There are two categories of starter packages (wellness and weight management) and three pricing options for each category ($199, $299, and $499). When a person you've enrolled orders their starter package, you get 25% of that order. The person who sponsored you, gets 10% of that order and the first Premiere 2, Bronze and Silver ranked people in the line also make 5% each of that order.

This means that as your downline grows, you could be receiving additional payouts. Make sure you watch your ranking closely to make sure you're eligible.

3) TEAM COMMISSIONS: 27%

As you start sponsoring new Veo Associates, and they sponsor people of their own, your group volume will begin to grow. Each month you'll get a percentage (up to 5%) of the PV of everyone in your downline (up to nine levels). This means that as your business grows, you'll get a percentage of sales from everyone in your downline (within 9 levels, see figure 1).

4) CHECK MATCH: 100%

Associates ranked Silver and above will qualify for Check Match. Each month, Veo looks at all the people you've personally sponsored and will cut you a check based on their team commission earnings for the month. Here's how it breaks out by the rankings:

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Silver: 25%

Gold: 50%

Platinum: 75%

Diamond: 100%

So if a associate that you've personally sponsored get's a check for $1,000, you'll get $250 if you're a Silver (but $1,000 if you're a Diamond). Again this only applies to the (www.mlmlegal.com) *people you've personally sponsored.*

5) EXECUTIVE GLOBAL POOL: 2%

Associates ranked Silver and above get a share of Veo's global sales. Earn one share of this reward pool for every 500 GV you have for the month.

The compensation plan is illustrated as follows:

PAID MONTHLY			Veo Associate	Premiere 1	Premiere 2	Bronze	Silver	Gold	Platinum	Diamond
	PAID AS RANK									
	Rank Advancement	Personal Volume (PV)	100	100	100	100	200	200	200	200
		Rank Volume (RV)		500	1,000	3,000	10K	30K	80K	210K
		Personally Sponsored (PS)		2	3	4	6	8	10	12
	PLACEMENT LEVEL	1st	5%	5%	5%	5%	5%	5%	5%	5%
		2nd	5%	5%	5%	5%	5%	5%	5%	5%
		3rd		5%	5%	5%	5%	5%	5%	5%
		4th			2%	2%	2%	2%	2%	2%
		5th				2%	2%	2%	2%	2%
		6th					2%	2%	2%	2%
		7th						2%	2%	2%
		8th							2%	2%
		9th								2%

VEO Natural offers a car bonus. Distributors qualify once they reach the rank of Gold.

Discussion of Distributor Base and Sales Volume in U.S.
NA

Company Website: http://www.veonatural.com/

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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