MLM Company Profile: North American Power

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North American Power

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Founding Story
North American Power (www.mlmlegal.com) purchases energy which flows into "energy pools." The wholesale purchase of energy enables customers to save on their energy costs.

Impact on the Industry
According to *Direct Selling News*, North American Power entered the market in 2010 and services Connecticut, Pennsylvania, Maryland, and plans to expand to Ohio and Illinois by 2012.

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Discussion of Products
North American Power offers clean, green, affordable energy for homes and businesses.

Discussion of Opportunity
For information regarding joining the company, one must contact North American Power directly.

Discussion of Distributor Base and Sales Volume in U.S.

North American Power currently operates in 17 states.

Company Website: http://www.napower.com/

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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