MLM Company Profile: Lorraine Lea Linen





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Lorraine Lea Linen

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at <u>www.mlmlegal.com</u>. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .*

Founding Story

NA

Impact on the Industry

NA

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Discussion of Products

Lorraine Lea Linen offers home linens, such as towels, bedding, and table cloths, for the bathroom, kitchen, bedroom, and nursery.

Discussion of Opportunity

Consultants receive the following benefits for joining the company:

• When you start with us you can earn up to 25% of your sales. That's based on 20% Party Profits and Super Bonus of up to 5%. The Super Bonus level is dependent on your total sales.

- With our exceptional party average of around \$1,000, you could be earning \$200-\$250 for each party you do, with payment paid weekly into your bank account.
- Better still, you can easily raise this to \$300 per party (30% of sales 25% Party Profits and 5% Super Bonus) by stepping up to Senior Consultant. You do this by introducing new Consultants to the business.

Consultants are offered training and support and are recognized for their accomplishments through rewards, trips, jewelry, and sales competitions. To begin, (www.mlmlegal.com) one must purchase a starter kit.

Discussion of Distributor Base and Sales Volume in U.S.

Lorraine Lea Linen states that it is Australia and New Zealand's largest specialist linen and party plan company.

Company Website: http://www.linenparties.com/

*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.

MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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