MLM Company Profile: Jewels by Park Lane

**** Trademark of Jewels by Park Lane

Jewels by Park Lane

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Editor's Note:
*Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .**

Founding Story
Jewels by Park Lane was founded in 1955 by Arthur and Shirley LeVin in Chicago.

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Impact on the Industry
Jewels by Park Lane states that it is the world's leading direct sales jewelry party plan company.

Jewels by Park Lane contributes to the Toys for Tots and Starlight Foundation Fundraiser.

Discussion of Products
Jewels by Park Lane sells jewelry, which includes necklaces, rings, bracelets, and more. Jewels by Park Lane offers an unconditional guarantee on its products.

Discussion of Opportunity
To join Jewels by Park Lane, one must contact the (www.mlmlegal.com) company, purchase a modestly-priced

starter kit, and request a free information packet. E-representatives can be located online. For information regarding the compensation payout, one must contact the company.

Distributors are offered reward bonuses, incentives, cash giveaways, car bonuses, and special recognition.

Discussion of Distributor Base and Sales Volume in U.S.
NA

Company Website: http://www.jewelsbyparklane.com/

***At MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding $100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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