

[Could Your Law Firm Be the Target of a Spear Phishing Attack?](#)

[Stephen Fairley](#)

According to a recent post at LawMarketing.com, law firms are now a prime target for hackers using a method called “spear phishing,” which is gathering information about a specific company or individual and using their unique email addresses to distribute malware to that company’s or person’s computer.

As the post notes, spear phishing emails are “designed to look like they are sent from a trusted source, like a colleague or client, however once the links or attachments in these emails are opened, they infect the user’s computer with dangerous malware. Even the most security conscious AMLaw 100 firms are falling victim to spear phishing. In 2011, an estimated 80 major law firms in the U.S. were hacked.”

Read the rest of post entitled, [Growing Threat of Spear Phishing Attacks On Law Firms](#) on the LawMarketing.com site to educate yourself about this growing threat.

And while you’re at it, click on this link for an informative LawMarketing.com free report on [15 Strategies for Attorneys to Increase Google Rank, Control Online Reputations and Maximize Content.](#)



Stephen is the CEO of The Rainmaker Institute, the nation's largest law firm marketing company specializing in lead conversion for small law firms and solo practitioners. Over 9,000 attorneys nationwide have benefited from learning and implementing the proven marketing and lead conversion strategies taught by The Rainmaker Institute, LLC.

He works exclusively with attorneys and partners at small and solo law firms to find new clients fast using online and offline legal marketing strategies and to convert more prospects into paying clients using automated marketing and by fixing their follow up systems.



Stephen is a nationally recognized law firm marketing expert and the international best-selling author of 12 books and 10 audio and video training programs.

He is a Registered Corporate Coach (RCC) through the Worldwide Association of Business Coaches, has a Master's degree in Counseling and a second Master's in Clinical Psychology. Stephen's doctoral training is from Wheaton College (IL) in Clinical Psychology and he practiced as a therapist for several years in Virginia and Chicago. After leaving the field of clinical psychology Stephen founded and ran two technology companies, one in the restaurant industry and another in the health sciences field prior to launching Today's Leadership Coaching, LLC, a Chicago-based professional business coaching and consulting firm.

The Rainmaker Institute, LLC grew directly out of his experiences first speaking to, then coaching, consulting with, and training attorneys.

Stephen's work has been noted and quoted in the American Bar Association's Journal, Entrepreneur, Inc., Fortune Small Business, Harvard Management Update, Business Advisor, the Chicago Tribune, Crain's Chicago Business, and on the front covers of AdvantEdge and Choice magazines. He is a member of the prestigious National Speaker's Association and his Rainmaker seminars are sponsored several times every year by some of the largest state and local bar associations in the country.

On a personal note, Stephen loves to travel and has been to 33 countries. He enjoys boating, fishing and his two Bichon Frise dogs, is married to his college sweetheart, Ruth, and loves living in the desert just outside of Phoenix, Arizona.

For more information or to purchase one of Stephen's law firm marketing products click here.

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