

MLM Company Profile: Cierra Ashley



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Cierra Ashley

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Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites. *

Founding Story

Cierra Ashley (www.mlmllegal.com) is based out of Idaho Falls, Idaho. The company was launched in 2008 after many years of success selling aroma products to customers in Idaho and Utah. The Co-Owners are husband and wife, Deana and Eric Burke. They lost their first baby after she was born stillborn. They lost a second baby upon miscarriage. Although they've had two sons since, they are aggressive in promoting support for Lupus research and chose to name the company after their granddaughter.

Impact on the Industry

Cierra Ashley is a member of the Direct Selling Women's Alliance.

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Discussion of Products

Cierra Ashley offers home fragrances, including high-quality air fragrances with decorative dispersal systems.

Discussion of Opportunity

The company offers the following benefits for joining:

- *Company support and recognition*
- *Training calls*
- *Ground floor opportunities*
- *25% to 35% commission*
- *Fun and rewarding incentives*
- *Great advancement opportunities*
- *No minimum sales to be an advisor*
- *No inventory to buy*
- *Residual income as you build a team*
- *Consumable product that brings you repeat sale*
- *Easy, fun, and profitable*

To start with the company, one must purchase a starter kit. For (www.mlmlegal.com) more information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <https://cierraashley.com/main/index.php>

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addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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