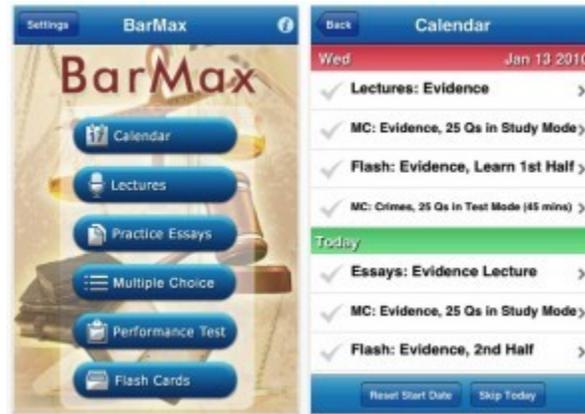


There's a New App for Law Students Prepping For the Bar Exam & It's Possibly Worth the \$1,000 Price Tag

January 18th, 2010 by Kara

The reason BarMax justifies the price tag is because [BarBri](#), the company widely known for this kind of test prep, offers it's standardized test prep for the bar at \$3,000 to \$4,000.



BarMax CA believes it can get away with the lower price because it's just an app, and there is no in-class element. They also offers an iPhone application, and it's free, **but you need to enroll in their program to access it.**

[Mike Ghaffary](#) came up with the idea when he himself was preparing for the bar exam.

So what do you get for your \$1,000 BarMax CA app? A lot!

The app is over 1 gigabyte in size, and includes thousands of pages of materials as well as hundreds of hours of audio lectures.

Apparently, it's all the information you could ever want for the two-month course. And again, the cool thing is, it can be done all on your iPhone. That being said, you're probably going to want to do some tangible paperwork for certain sections, and BarMax can send you that electronically.

The idea of spending \$1,000 with one click on your iPhone, may seem a bit daunting, but considering what's on the other side...

You guys are going to have to let me know... [Find the app here](#)

[See TechCrunch's full review](#)

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Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.