

## MLM Company Profile: FantaZ Gaming



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### FantaZ Gaming

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#### Editor's Note:

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#### Founding Story

FantaZ Gaming is an online gaming site where members can play for free, to win cash prizes, or invite others to earn income.

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FantaZ Gaming plans to launch within the year and is attracting new members now.

#### Impact on the Industry

NA

#### Discussion of Products

FantaZ Gaming offers games that member can play online. There is no obligation to join and the service is free.

#### Discussion of Opportunity

The company offers the following in regards to ([www.mlmllegal.com](http://www.mlmllegal.com)) joining:

- 1. Cost will be inexpensive*
- 2. No products to stock, sell, push, beg your family to buy.*
- 3. This opportunity may be a worldwide business opportunity that starts here in the USA.*
- 4. There will be different options you can choose. The 1st option allows you to make money while other people play. This is a \$99 onetime fee. To be a part of the whole FantaZ Gaming earning experience and profit sharing, this would include a monthly fee not officially set.*

FantaZ Gaming offers the following compensation plan:

The FantaZ compensation system is a unilevel direct marketing program with compression<sup>1</sup> which pays on the ZBO's personal level and the seven levels below the ZBO, in the ZBO's downline.

Z Business Owners (ZBOs) earn Personal Tournament Volume (PTV) based on that ZBO's actual play plus the actual play of the non-ZBO customers personally sponsored by the ZBO.

The levels of the downline are determined by the distance from the ZBO whose commissions are being calculated. If you sponsor a ZBO directly, that ZBO is a level 1. Each ZBO personally sponsored by a ZBO in your level 1 is a ZBO in your level 2, and so on down.

Prize pools and expenses vary for each game. Each game is rated for PTV with each dollar played earning 0.20 to 1.33 PTV. For example, a game with a \$10 buy-in will generally earn 2.00 to 13.33 PTV. A game with a \$100 buy-in will generally earn 20.00 to 133.33 PTV.



## ZBO Level Comparison

Feature Packages	Basic	Pro	Expert
Virtual Office with Basic Downline Management	Yes	Yes	Yes
Ability to Host Private Tournaments	Yes	Yes	Yes
Advanced Social Media Marketing Tools	Yes	Yes	Yes
Dashboard Navigational Menu	Yes	Yes	Yes
Integrated Video Chat Availability	—	Yes	Yes
Free Commissioner Fantasy Sports League	—	—	One Free League Per Sport
Access to Exclusive Games & Tournaments	—	—	Yes
Full-Featured Virtual Office with Advanced Downline Management	—	—	Yes
Compensation Packages			
Earn Commissions from Sponsored Players	Yes	Yes	Yes
Earn Commissions from Sponsored ZBOs	Yes	Yes	Yes
Fast Start Bonus Eligibility	Yes	Yes	Yes
Builder's Bonus Eligibility	—	Yes	Yes
Pro ZBO Volume Pool Eligibility	—	Yes	Yes
2% Commissions from Hosting Private Tournaments	—	—	Yes
Expert ZBO Recognition Pool Eligibility	—	—	Yes
Expert ZBO Corporate Leads Pool Eligibility	—	—	Yes
Monthly Fee	—	\$24.95	\$49.95

<b>Commissions</b>	<ul style="list-style-type: none"><li>• A ZBO earns commission on their Commissionable Tournament Volume (CTV). CTV is based on 10% of the PTV of the ZBO (the ZBO's play and the play of the ZBO's direct non-ZBO customers) and 10% of the PTV of levels 1 through 7 in the ZBO's downline.</li><li>• All commission payments are based on 1 CTV = \$0.30. This ratio will remain fixed.</li></ul>
<b>Bonuses</b>	<ul style="list-style-type: none"><li>• There are also fixed bonuses (Fast Start and Monthly Builder's Bonuses) for new business. These bonuses are paid by FantaZ corporate and not paid from the PTV. See Page 13 for more details.</li></ul>
<b>Pools</b>	<ul style="list-style-type: none"><li>• Pro and Expert ZBOs qualify for Volume and Recognition Pools based on the Group Tournament Volume (GTV), which is the total PTV of everyone in the ZBO's entire downline, regardless of how many levels deep.</li><li>• Each Volume and Recognition Pool is a percentage of the total PTV (played throughout FantaZ, not just in the ZBO's downline) and the payout per share depends on (1) the total PTV in the pool and (2) the total number of ZBOs who earned a share in each pool for that period. The Volume Pools total 10% of the total PTV and the Recognition Pools total 10% of the total PTV, for a total of 20% of the total PTV paid out through these pools. See pages 14 to 18 for more details.</li><li>• The overall value in the pool is based on the total PTV in the pool multiplied by \$0.30 per PTV. This ratio will remain fixed.</li></ul>



## Bonuses

- **Fast Start:** Only in your first 30 days as a ZBO, sponsor five Level 1 ZBOs who are each commission qualified and earn a \$125 bonus plus \$25 for each additional Level 1 commission qualified ZBO.
- **Monthly Builder's Bonus:** In any calendar month, a Pro or Expert Qualified ZBO earns a bonus for sponsoring at least five new sponsored Level 1 Pro or Expert Qualified ZBOs:
  - \$125 for sponsoring five (5) new Level 1 Pro or Expert Qualified ZBOs and
  - \$25 for each additional new Level 1 Pro or Expert Qualified ZBOs





# Pro ZBO Volume Pools

Pool Name	Minimum Monthly GTV to Qualify <sup>1</sup>	Pool % of Total PTV	Multiple Shares Possible <sup>2</sup>
Bronze Monthly Volume Pool	25,000	1%	No
Double Bronze Monthly Volume Pool	50,000	1%	No
Triple Bronze Monthly Volume Pool	100,000	1%	No
Silver Monthly Volume Pool	250,000	1%	No
Double Silver Monthly Volume Pool	500,000	1%	No
Triple Silver Monthly Volume Pool	1,000,000	1%	No
Gold Monthly Volume Pool	2,500,000	1%	No
Double Gold Monthly Volume Pool	5,000,000	1%	No
Triple Gold Monthly Volume Pool	7,500,000	1%	No
Platinum Monthly Volume Pool	10,000,000	1%	Yes

A full compensation plan is available on the company's website. For additional information, one must contact the company.

## Discussion of Distributor Base and Sales Volume in U.S.

FantaZ Gaming operates in the United ([www.mlmllegal.com](http://www.mlmllegal.com)) States.

Company Website: <http://www.fantaz-gaming.com/>

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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