

MLM Company Profile: CoachQuest



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CoachQuest

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Founding Story

Tim Hyers was responsible for bringing the video training technology to other CoachQuest partners. Tim Hyers played professional baseball for the Toronto Blue Jays, San Diego www.mlmllegal.com Padres, Florida Marlins, and Detroit Tigers.

CoachQuest is located in Evans, Georgia.

Impact on the Industry

NA

Discussion of Products

CoachQuest offers video technology used through the internet to provide sports training and instruction to players and coaches at an affordable price. CoachQuest offers video instruction for baseball, softball, basketball, football, soccer, and volleyball players.

CoachQuest offers players a personalized profile to assist in getting them noticed and assist in recruiting efforts. The company also sells equipment, video software, and instructional DVDs.

Discussion of Opportunity

Post-high school players are allowed to function both as members and affiliates.

Affiliates are offered the following benefits for joining the company:

- *CoachQuest Affiliates have full access to all CoachQuest products and services.*
- *CoachQuest Affiliates have the opportunity to earn income for themselves, their teams or their booster clubs.*
- *Affiliates who are coaches or instructors can use the tools and information provided by CoachQuest to help their players and team get better.*

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The CoachQuest Instructional membership enables members to have access to the instructional video library, instructional video software, a free secure video locker, and access to tips and drills in the video gallery. This membership provides the member with confidence, access to quality instruction, access to all instructors, and instructional videos.

The CoachQuest Exposure membership (www.mlmlegal.com) offers the member a player profile, recruiting video, recruiting needs, and access to the recruiting guide and college coach directory. This option gives the player control and unique exposure.

Additional information is available by contacting the company.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.coachquest.net/page.php?page=index&>

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addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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