

MLM Company Profile: Skova Soul



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Skova Soul

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .*

Founding Story

Designer Michaela Moryskova (www.mlmllegal.com) has been working on the concept of Skova Soul for nearly three years. Moryskova was born in (what was once known as) Czechoslovakia, yet her family fled. She spent much time in Europe, Paris, London, Tokyo, and eventually, fell in love with Africa as well. She has an extensive background in modeling and design. Her travels have also created an interest in charity work, including third-world orphanage projects and AIDS research.

Skova Soul is located in La Jolla, California, and plans to open offices in Beverly Hills, New York, and Toronto.

Impact on the Industry

Skova Soul is a member of the Direct Selling Association. The company, as well as Moryskova, have been featured in numerous magazines.

Discussion of Products

Skova Soul offers jewelry and accessories based on the design experience of Moryskova and her extensive travels throughout the world. Her jewelry creations are meant to enlighten customers with culture and the spirit of her favorite countries. The jewelry is made from sterling silver, base metal, gold fill, 24k gold, or rhodium plating and precious stones.

Discussion of Opportunity

Skova Soul offers six levels of income opportunity. To start with the company, prospective distributors must attend a training event at their retail store, purchase a starter (www.mlmlegal.com) kit, or locate a distributor in their area.

The company offers the following compensation plan:

PERSONAL RETAIL SALES EARN UP TO 35%		
Retail Sales per Month	Commission Percentage	Earnings
\$999 or Less	25%	Up to \$249
\$1,000 to \$1,999	30%	\$250 to \$599
\$2,000 and Greater	35%	\$700 or Greater!

BUILD A TEAM SKOVA SOUL PAYS 6 LEVELS									
	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	Rank 6	Rank 7	Rank 8	Rank 9
Level 1		4%	6%	12%	14%	15%	16%	17%	18%
Level 2			3%	6%	7%	8%	9%	10%	10%
Level 3					2%	2%	2%	2%	2%
Level 4						2%	2%	2%	2%
Level 5								1%	1%
Level 6									1%

With extra levels, it is now easier to advance your rank!
 Group Volumes increase exponentially as you add extra levels.

DEVELOP A CAREER 6 LEVELS MAKES REACHING HIGHER RANKS EASIER

	Consultant Rank 1	Style Leader Rank 2	Trend Setter Rank 3	Style Guru Rank 4	Fashion Guru Rank 5	Lavish Guru Rank 6	Jet Set Guru Rank 7	Ultimate Guru Rank 8	Enlightened Guru Rank 9
Personal Retail Sales Volume	N/A	500	1,000	1,500	1,500	1,500	1,500	1,500	1,500
Group Commissionable Volume	N/A	N/A	4,000	8,000	25,000	75,000	150,000	300,000	600,000
Personally Sponsored (Active), 1st Level	N/A	N/A	Rank 2: 2	Rank 2: 5	Rank 2: 5 Rank 4: 2	Rank 2: 5 Rank 4: 4	Rank 4: 8	Rank 4: 16	Rank 4: 24

Skova Soul has made it easy for you to earn as much or as little income as you like. Many Style Gurus work only part-time however a few have decided to make this their full-time career! We at Skova Soul have given you unlimited potential to make the income of your choice.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.skovasoul.com/>

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In*

addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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