

[7 Deadly Business Mistakes Legal Marketers Can Avoid](#)

March 11th, 2010 by Kara

Many of the people reading this blog are legal marketers who are running their own firms or other legal service business. Others are in professions completely unrelated to legal, and are finding value here, and still others of you are friends, relatives and wonderful to keep support me by continuing to read the articles here.



Whichever is your case, Janis D. Pettit of [Manta Small Business](#) article is a win. Her article on **7 Deadly Mistakes** people in small business can make is extremely pertinent. I found it fascinating, mostly because I am currently taking or have all taken the actions she suggests as wins, and affirmation during the climb is always reassuring. I've also successfully avoided most of her mistakes, although I have made a few doozies during the last 4-years of Karasma Media.

Read:

[The 7 Deadly Small Business Mistakes You Must Avoid](#)

I look forward to your thoughts...

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Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.

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