

Legal Matters

- Vehicle Accidents
- Medical Malpractice
- Daycare Abuse
- Nursing Home Negligence
- Birth Injury
- Product Liability



Thanks to Everyone for Another Great Year! Taking time to reflect on the past, present and future

As another year draws to a close, I find this a great time to reflect on the past 12 months, as well as look forward to 2011. It has been a privilege to represent a great number of clients this year in a wide range of cases. From car wrecks and product liability cases to daycare abuse and catastrophic birth injuries, we have been hard at work fighting for our clients' justice and rights, securing well deserved settlements and verdicts, as well as holding individuals, businesses and companies accountable for their actions.

A Look Back at 2010

This past year has brought many changes to our firm personnel as well as the way we communicate and do business with our clients. While I am very proud of the high standard of service our firm has provided over the past 15 plus years, I know we can always improve – and improve we have.

Evolving to meet the changing demands of our clients, utilizing advances in technology and staying on the forefront of policy and law changes are extremely important to myself and the success of our firm. We are dedicated to providing the best representation and client experience possible and will continue to review feedback, take advantage of new technology and monitor the changing face of the legal world.

Take Time to Reflect

Before we begin to look forward to the coming year, we should take some time to

reflect on those that may not be with us. Because of the nature of personal injury law and the events that bring clients to our firm, we are exposed to a lot of peoples' pain and loss. One of the effects this has had is it brings a great deal of perspective to our lives. It has given myself a true appreciation of life and it's fragility. Nobody is promised tomorrow, so never take what you have for granted. Take some time this holiday season to truly count your blessings and remember those that you may have lost this past year.

Looking Ahead to 2011

Looking ahead to next year, we are excited to continue to serve our clients. We have come up with some great new ways to communicate, educate and give back. Be on the lookout for new videos, a newly designed newsletter, more gift and prize opportunities, new websites and some exciting community charity initiatives.

Rasansky Law Firm really cannot thank our clients, past and present, our colleagues and peers in the legal and medical communities, and anyone else who turns to us as legal and safety authorities enough. Without all of you, we would not be here and for that I am truly thankful. We wish everyone nothing but the best this holiday season and of course, a safe and Happy New Year!

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Learn how you can get a free book written by Jeff and be entered in a drawing for an awesome prize!

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Plan for a Safe New Year's Eve

Planning ahead is key to a safe celebration

New Year's Eve is the year's biggest night of celebrating. It's a night filled with endless parties and events and the majority of these involve alcohol. This of course results in an increase of drunk driving incidents.

To help keep you and your loved ones safe this time of year, you should follow certain safety precautions when celebrating the New Year.

These include:

- **Planning Ahead** - It is important to plan ahead on NYE since it is one of the biggest party nights of the year. Taking time to plan out your night can not only save you time in the long run, but also help keep you safe. Taxi services are often overloaded on NYE, so be sure to make plans for a safe ride well in advance.
- **Designating a Driver** - Most NYE parties include alcohol, making the need for sober drivers and taxi services an absolute must. If you drink, always make sure to have a safe ride planned ahead. Because of the demand for taxi services, designating a driver may be your safest and most trustworthy option.
- **Monitoring Your Alcohol Intake** - A large number of individuals choose to drink on NYE to celebrate the occasion, which is completely acceptable if you are of age; however, you should pay close attention to how much alcohol you and others are consuming. Alcohol can be deadly in numerous ways; it can affect your judgment and also be fatal when overconsumption occurs. Drink responsibly and be sure not to drive if you have been drinking.
- **Staying Alert** - Make sure to stay alert and aware of your surroundings. It is important to stay away from others who are overly intoxicated and may cause you harm. In addition, if someone you know is in an inebriated state, try and prevent them from driving themselves home or leaving with someone they do not know well. By taking preventative measures and looking out for others you are close to, your NYE will go more smoothly.
- **Watching Out For Others** - Attending parties or night-clubs can be fast-paced, exciting, and dangerous at times. It is important to travel in groups, especially if you are a woman.

Be sure to follow these safety tips and remember to HAVE A HAPPY NEW YEAR!

Don't Let the Holidays go up in Smoke!

The holiday season can be somewhat dangerous, not only on the roadway, due to worsening road conditions, but also in your own home. This season is particularly dangerous because many holiday decorations, including Christmas trees, Christmas lights, and candles, can all be considered fire hazards if not dealt with properly. The following are some precautionary safety tips that will aid you in lessening your chances of becoming involved in a holiday fire casualty.

To Prevent Christmas Light Fires

- **Maintain Your Holiday Lights** - Make sure to fully inspect your holiday lights each year before putting them up. Be aware of frayed wires, broken or cracked sockets, excessive wear or kinking, and gaps in the insulation.
- **Do Not Overload Electrical Outlets** - You should connect the strands of lights to an extension cord before plugging the cord into the outlet. Do not link an excessive amount of light strands into one outlet, unless the directions indicate that it is safe.
- **Do Not Leave Holiday Lights On Unattended** - You should turn off your holiday lights when you are not home or when you are going to sleep at night.

To Prevent Christmas Tree Fires

- **Selecting A Tree For The Holiday Season** - When selecting a tree for the holiday season, the needles on a fresh tree should be green and should not break easily; the trunk should be sticky to the touch. If a tree is shedding needles rapidly, it is probably a tree that has been cut too long ago and is now dried out. This kind of tree can be a fire hazard and extremely dangerous.
- **Caring For Your Tree** - You should be careful not to place your tree near any type of heat source, including a fireplace or heating vent because heat will dry the tree out, causing it to become extremely flammable. In order to prevent the tree from drying out, it is critical to keep the tree stand filled with water at all times. In addition, do not leave your tree up for longer than two weeks.
- **Disposing of Your Tree** - When your tree dries out, you should discard it immediately by taking it to a recycling center or having it hauled away by a community pick-up service.

In addition, be sure to check all fire alarms and smoke detectors to make sure they are working properly.

Happy Holidays!



Why Do You Love the Holidays?

Hint: We really like the time spent with family and friends....

"A great time to spend with family and friends; a time to reflect on past year and think about what I can do different next year to make a difference in the world." - **Jeff Rasansky, Attorney**

"A chance to spend time with loved ones, some of whom I may not see during other times of the year." - **Bernie Boutier, Legal Nurse Consultant**

"Spending time with family and friends, and seeing the faces on loved ones that you gave a gift they so much wanted." - **Robyn Gathright, Paralegal**

"I love the time with my family. Whether it's watching a movie out or at home, cooking a meal together or shopping, our family fits more time in together over the holidays than any other time." - **Terri Schepps, Director of Business Development**

"I like to take this time to reflect on the past year and make plans for the new year." - **Bianca Hatten, Administrative Assistant**

"For me, the Holidays are about spending cherished quality time with my family, whether it's eating as much food as possible, watching football, or experiencing gift-giving through the eyes of our two-year old daughter." - **Robert Wolf, Attorney**

"I love seeing people's decorations! There's something about seeing houses and apartments tricked out with lights and greenery that warms my heart." - **Steve Wade, Interactive Specialist**

"Getting out of the city and slowing things down. Heading home to spend quality time with friends and family and taking time to relax and reflect on the past, present and future" - **Jeremy Ash, Content Specialist**

"The Holidays mean relaxing with loved ones and drinknig egg nog. What else could you want?" - **Ryan Anderson, Attorney**

"There is always a Godfather marathon on during the Holidays. That is an offer I can't refuse." - **Leslie Tigert, Praglegal**

Rasansky Law Firm

2525 McKinnon, Suite 625
Dallas, Texas 75201

Toll Free: 1-800-Attorney

Direct Line: 214-651-6100

Fax: 214-651-6150

www.jrlawfirm.com

www.texasinjuryattorney.com

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Request a Book - Enter a Drawing

Free Car Kit!

Request your free copy of Jeff's book, "**Biggest Mistakes Drivers Make After an Accident**" and you will be entered in a drawing for a brand new **Rasansky Law Firm Insurance and Registration Organizer**, a \$20 value. (shown right).

To request your free **Biggest Mistakes Book** and enter the drawing, visit www.jrlawfirm.com, click on the **Free Reports** tab at the top of the page and select the **Biggest Mistakes Book** - OR - you can click on the Free Books tab on our Facebook Page, www.facebook.com/therasanskylawfirm, and fill out the **Biggest Mistakes Book** order form.

Be sure to include the words **Car Kit** in the "Tell Us Your Story" box.

*These Organizers help you protect your rights following an accident by ensuring your insurance information is readily available as well as containing all of the paperwork you need to clearly document the events of your wreck. The kit also includes a checklist to walk you through the important info you need directly after a collision as well as a flashlight, tire gauge and a hard copy of the **Biggest Mistakes** book.



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