

MLM Company Profile: AliveMax



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AliveMax

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Nauder and Melissa Khazan are the AliveMax founders. AliveMax states the following successes of the founders:

- 20 plus years in Network Marketing as a field distributor.
- Top 5 income earner with an organization of 120,000 active members.
- Over 10 years of MLM consulting in product development and comp plan design for many top MLM companies.
- After working with MANY company owners that had NO IDEA about MLM or truly cared for product quality, Mr. & Mrs Khazan started putting together AliveMax in early 2008 and officially launched it on May 1st, 2009.

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AliveMax is located in Anaheim Hills, California.

Impact on the Industry

NA

Discussion of Products

AliveMax sells vitamin sprays help to slow aging, promote cell renewal and heart health, strengthen immunity, improve energy, stamina and libido, and support (www.mlmllegal.com) healthy nutrition.

Discussion of Opportunity

There are seven ways to earn income with the company, which include:

Welcome Bonus

To help you get off to a fast start, the AliveMax compensation plan begins rewarding you immediately upon joining, even before you refer your first person!

You will be paid a one time (sic) commission on the first 3 customers or distributors that fall below you in your team, regardless of who enrolled them.

*That means if you have anyone in your team,
YOU WILL EARN A COMMISSION!*

Retail Bonuses

Each of our award winning products has a retail price for people outside the company to purchase, and a wholesale price available exclusively to our preferred customers and distributors.

As a distributor, you get to purchase AliveMax products at wholesale, and when you sell them for retail, you earn the difference! Another powerful way to put money in your pocket quickly while building up a long term residual income.

Fast Start Bonuses

We understand the importance of putting money in your pocket quickly. Not only does it show you how easy it is to earn with AliveMax, but it motivates you to share the product and opportunity with more people, to make even MORE.

Each time you enroll a new preferred customer or distributor, you will receive a Fast Start bonus of 20% of the Business Volume (BV) of their first / initial order.

For example, if someone orders the business builder pack as their 1st order for 300BV, YOU earn \$60!

Bulk Order Bonus

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On top of the generous Fast Start Bonuses you receive on your new enrollees' first order, EACH TIME anyone you enroll purchases one of our money-saving Value Packs, you earn an additional 10% bonus on the BV of the Value Pack!

Dual Team Building Cycle Bonuses

In order to help the highest amount of people succeed as fast as possible, the Dual Team Building Cycle Bonus is based on building just two legs, a Right leg and a Left Leg.

In addition to your own efforts, and the efforts of those you personally enroll into your two legs, new members and customers can also be placed into your team from the members above you.

This allows you to leverage the collective efforts of multiple members both above you and below you in your team to maximize the growth of your team...AND your earnings!

Matching Bonuses

The key to creating a long lasting stable income that rewards you for years to come is to make sure people on your team are also successful. The AliveMax Matching Bonus (www.mlmllegal.com) was designed specifically to provide you with a HUGE incentive for accomplishing this goal.

Matching bonuses can reward you INFINITE generations deep of members in your personal line of sponsorship. As your team members achieve higher and higher levels of income, you earn a matching bonus based on a percentage of their weekly check. That means, the more money your team members make, the more money YOU MAKE!

Matching Bonuses:

RANK	1st Generation	2nd Generation	3rd Generation
Associate	50%		
Platinum	50%	20%	
Star Platinum	50%	20%	10%

Infinity Matching Bonuses **Executive Diamond Generations**

	1st Generation	2nd Generation	3rd Generation
Diamond Generations	3%	2%	1%

Presidential Generations

	1st Generation	2nd Generation	3rd Generation	4rd Generation
Presidential Generations	5%	3%	2%	1%

Leadership Bonuses

We want our leaders to know they are truly a part of our company. And to show that we set aside a full 2% of every dollar that comes into the company from product purchases to be paid out to the people who help build the company.

Those who qualify 10 of the 13 weeks of each quarter share in a piece of the pool with everyone who qualifies.

Quarters are based on the calendar year, meaning the first 3 months of the year, second 3 months, third 3 months, and last 3 months.

2% Leadership Pool

Executive Diamond Split	1%
Presidential Split	1%

For additional information, one must contact the company.

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Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.alivemax.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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