

MLM Company Profile: The Angel Company



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The Angel Company

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

The Angel Company was established in 1998 after being founded in 1997 in Salina, Kansas. Mischelle Smith is the founder of the company. Prior to founding The Angel Company, Mischelle demonstrated for a direct (www.mlmllegal.com) selling company that sold rubber stamps. At one particular workshop, Mischelle was asked if she was demonstrating for an “angel company”. Puzzled, Mischelle asked the guest what an “angel company” was.

Their website states that, “Angel company’ is an informal term that rubber stampers had created to identify companies that would allow the purchaser to use the stamp for personal use as well as profit. Most rubber stamp companies do not allow this, so this was an easy way for stampers to relay to one another who was an ‘angel’ and who was not.”

Mischelle’s company wasn’t an “angel company,” so the customer left the workshop stating that she only purchased stamps from “angel companies.” Mischelle soon left the company she was demonstrating for and three weeks later started The Angel Company.

In 1999, The Angel Company introduced their first unmounted stamping system.

Impact on the Industry

NA

Discussion of Products

The Angel Company sells rubber stamps, scrapbook items, and paper products.

Discussion of Opportunity

Consultants can join with the company by purchasing a starter kit. For more information on becoming a distributor you must contact the company through their website.

Hosts receive the following benefits by hosting a show:

Net Sales	Level A Choose from 4 stamp sets.	Level B Choose from 4 stamp sets.	Level C Choose from a stamp set, a Wing It Collection™, Designer Collection™, or a \$6.95 Soar With It Collection™	Level D Choose from a stamp set or a Classic Soar With It Collection™	1/2 Price Item***
\$100.00	Choose 1 &	»»	»»	»»	Choose 1
\$200.00	Choose 1 &	»»	»»	»»	Choose 1
\$250.00	Choose 1 &	Choose 1 &	»»	»»	Choose 2
\$300.00	Choose 1 &	Choose 1 &	»»	»»	Choose 2
\$400.00	Choose 1 &	Choose 1 &	»»	»»	Choose 2
\$500.00	Choose 1 &	Choose 1 &	Choose 1 &	»»	Choose 3
\$750.00	Choose 2 &	Choose 2 &	Choose 1 &	Choose 1 &	Choose 4
\$1,000.00	Choose 4 &	Choose 4 &	Choose 2 &	Choose 2 &	Choose 4

Discussion of Distributor Base and Sales Volume in U.S.

The Angel Company has representatives in 48 (www.mlmllegal.com) states as well as Alaska and Hawaii. The company also operates in Guam, Puerto Rico, and US military bases worldwide.

Company Website: <http://www.theangelcompany.net/>

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In*

addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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