

Advisers Take Note: SEC Seeks to Raise the Bar for Charging Performance Fees

The Securities and Exchange Commission (the "SEC") on May 10, 2011 proposed amendments to Rule 205-3 under the Investment Advisers Act of 1940 (the "Advisers Act") that will increase the client net worth and assets under management requirements applicable to U.S.-registered investment advisers that rely on the rule to charge performance fees. If adopted as proposed, the amendments will significantly impact the types of client accounts that may be subject to performance fees assessed by registered investment advisers in the future. The comment period with respect to the proposed amendments ends July 11, 2011.

Background

Section 205(a)(1) of the Advisers Act generally prohibits a U.S.-registered investment adviser from entering into, extending, renewing or performing any investment advisory contract that provides for compensation to the adviser based on a share of capital gains on, or capital appreciation of, the funds of a client (*i.e.*, a performance fee). Rule 205-3 provides an exemption from this prohibition and allows a registered investment adviser to charge performance fees to a "qualified client," which currently includes, among others (a) a client with at least \$750,000 under management with the adviser immediately after entering into the advisory contract (the "assets under management standard"), or (b) a client that the adviser reasonably believes to have a net worth of more than \$1.5 million at the time the contract is entered into (the "net worth standard").¹ With respect to private funds that rely on the

exclusion from registration as an investment company provided by Section 3(c)(1) of the 1940 Act, Rule 205-3 generally requires a registered investment adviser to look through to the investors in the fund for purposes of determining "qualified client" status.

The performance fee restrictions of Section 205(a)(1) do not apply with respect to advisory agreements with clients that are not resident in the United States.

Proposed Changes to Rule 205-3

As required by the Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act"), the SEC proposes to increase the assets under management and net worth standards to \$1 million and \$2 million, respectively. In addition, the proposed amendments would revise the net worth standard to exclude the value of a natural person's primary residence and debt secured

¹ In addition, a client that meets the definition of a "qualified purchaser" for purposes of Section 3(c)(7) of the Investment Company Act of 1940 (the "1940 Act") also satisfies the "qualified client" definition, as do certain knowledgeable employees of an investment adviser.

by the property up to the estimated fair market value of the property.² The proposed amendments also will require the SEC to issue an order every five years adjusting these standards for inflation by reference to the historic and current levels of the Personal Consumption Expenditures Chain-Type Price Index, a commonly used indicator of inflation in the U.S. economy.

Impact of Proposed Changes

If adopted as proposed, the amendments will narrow the class of client accounts and Section 3(c)(1) private fund investor accounts on which performance fees may be assessed. However, the proposed amendments include transition rules to allow a registered investment adviser and its clients to maintain existing performance fee arrangements that were permissible when the advisory contract was entered into, even if the perform-

² This change is modeled on another provision of the Dodd-Frank Act that requires the SEC to exclude the value of a natural person's primary residence in the net worth component of the definition of "accredited investor" in the rules under the Securities Act of 1933.

ance fees would not be permissible if the contract were entered into after the effective date of the proposed amendments. Accordingly, if a registered investment adviser entered into a contract and satisfied the conditions of Rule 205-3 that were in effect when the contract was entered into, the adviser will be considered to satisfy the conditions of the amended rule. However, after the effective date of the proposed amendments, any new client advisory agreement, advisory arrangements with respect to a new Section 3(c)(1) private fund, or new investor accounts in an existing Section 3(c)(1) private fund will be subject to the amended terms of Rule 205-3 if a performance fee will be assessed.

If an investment adviser was previously exempt from registration with the SEC pursuant to Section 203 of the Advisers Act and subsequently registers with the SEC, Section 205(a)(1)'s prohibition on performance fees will not apply to contractual arrangements into which the adviser entered when it was exempt from registration with the SEC.



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