

MLM Company Profile: Passion Parties



**** Trademark of Passion Parties

Passion Parties

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Desire Parties has been promoting sexual health and communication within relationships for over ten years.

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Impact on the Industry

Desire Parties work with experts in the sexual health industry, like Sue Johanson and Jennifer R. Berman MS, MD. Desire Parties is also a member (www.mlmllegal.com) of the American Association of Sex Educators, Counselors, and Therapists (AASECT). Desire Parties has also been featured on the Star Jones show, the Today show, the Montel Williams Show, and the Tyra Banks Show.

Discussion of Products

Desire Parties sells lubricants, passion toys, lingerie, massage essentials, products for him and her and edible products.

Discussion of Opportunity

Passion Parties offers the following levels of success:



Distributors are offered incentive rewards such as the home award, car bonus, cash bonuses, and convention prizes.

Consultants also are offered access to a personalized (www.mlmllegal.com) website, presentation kits, training, education, marketing through brochures and catalogs, product training, and through the company's network of team leaders.

Discussion of Distributor Base and Sales Volume in U.S.

Desire Parties operates in the United States and in Canada.

Company Website: <http://www.passionparties.com/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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