

MLM Company Profile: Leap, Inc.



LEAP, Inc.

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Leap, Inc.

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

Leap, Inc. is located in Acworth, (www.mlmllegal.com) Georgia. Leap, Inc. is the blog site that introduces the opportunity, weight loss products from HCG, water filtration systems, and other HGC product sites that are operated by the same management.

Impact on the Industry

Leap, Inc. states that it is the longest-standing business opportunity on the internet.

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Discussion of Products

Leap, Inc. offers HCG drops, HCG weight loss products, as well as other nutritional products.

Discussion of Opportunity

Prospective distributors are offered Empowerism, which includes the following benefits:

- *Sixty days of Training Lessons delivered right to your in-box automatically*
- *An extensive, private online Training Center where you can learn the latest "best practices" for running and promoting your online business*
- *One-on-one Support from leaders, other members, and Empowerism staff via our exclusive private message board*
- *Customized Ebooks branded with your name and website that you can sell or give away for lead generation*
- *A 50MB Web Hosting account (\$21 setup fee, no monthly fees) with TONS of extras*
- *Our own exclusive toolbox of 24 Search Engine Optimization Tools*
- *Automated Letters to your prospects and members that leave you free to enjoy life*
- *Tracking and Reporting Tool lets you know where your hits and sales are coming from*
- *20+ Redirect URLs that all lead to your Empowerism site and can be combined with Tracking*
- *Dozens of professionally-designed Website Templates to download and use any way you wish*
- *State-of-the-art Reporting to keep you organized and updated about your business*

Leap, Inc. offers a three by five matrix, as well as training seminars, books, and support calls.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://leapnews.com/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In*

addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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