

MLM Company Profile: Carico International



**** Trademark of Carico International

Carico International

Copyright Jeffrey Babener www.mlmllegal.com

Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Richard R. Cappadona founded Carico International in 1967. The Company is strategically located across from the Ft. Lauderdale Executive Airport in Florida. The Carico Center is organized on a five-acre site and contains more than 10,000 square feet of facilities that function as marketing support and warehouse operations for its wholesale and private label customer service and financial needs. The name "Carico" is derived from the phrase "Character in Company." The Company logo is a wreath that is a universally recognized symbol of excellence.

www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com

Impact on the Industry

Carico International prides itself on having unique and quality products that are not available anywhere else, having outstanding values and savings, plus personalized customer service, and exceptional lifetime warranties.

Carico International is a member of the Better Business Bureau, Direct Selling Association, Association of Bridal Consultants, and the National Association (www.mlmllegal.com) for Wedding Professionals. Carico International also works with the American Cancer Society, the American Heart Association, and the National Wellness Foundation.

Carico International's website states that it is one of the fastest growing companies and is a leader in the direct sales industry. Carico International has been recommended for its achievements by state, city, university, and business associations worldwide. Carico International's rapid growth has created a rapid need for certified consultants, management trainees, and support personnel.

Discussion of Products

Every product is covered by a written warranty and is backed by a customer service department. Products are available through private showings by Certified Carico Consultants.

www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com

Some of the Company's products include air purification systems, juicers, rapid cookers, stainless steel cookware, UltraVac vacuum storage systems, cutlery, china collections, giftware, barware, and water filtration systems.

Carico International also has a bridal registration process. The Company has serviced millions of brides for over 35 years.

Discussion of Opportunity

Carico offers its consultants the opportunity for great earnings, professional training, rapid advancement, worldwide vacations and travel, a positive working environment, and personal recognition and awards.

A prospective representative can start working for Carico International with no previous sales experience. Professionals guide representatives through a training program that utilizes (www.mlmlegal.com) audio and visual aids for success. Representatives are also given valuable on-the-job training by an experienced Carico Manager and are eligible for training within 90 days or less.

To get started, one must begin training and if they are accepted, they will be scheduled for a three-day training program that will prepare them for their new position. The Company provides its representatives with this professional training in addition to valuable seminars at the Company's expense. The representatives are required to pay a registration fee to cover the costs of manuals, brochures, catalogs, prospectus, mailings, company magazines, literature, and computer set-up.

After completing the three-day training, representatives can begin earning money by implementing what they have learned. Income potential is directly correlated with the consultant's enthusiasm.

Other Company rewards include trips on Caribbean Cruises, trips to Spain, France, Hawaii, Mexico and many other places three to four times a year.

www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com

Carico offers summer internship programs for students. Interns are offered the same opportunities and other representatives. Since the Company's founding, it has worked with thousands of students to teach them skills they will need for future jobs and careers. The position will require students to arrange to meet with customers, help them select products, answer customer questions, write up their orders, and ask them for referrals.

Graduating seniors have the opportunity to apply if they are at least 18 years of age. Management will work closely with (www.mlmllegal.com) students to help them to succeed.

Discussion of Distributor Base and Sales Volume in U.S.

Carico International has offices throughout the United States and in tens of countries. The corporate office is located in Fort Lauderdale, Florida.

Company Website: www.carico.com

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

www.mlmllegal.com